

B.Sc. Psychology
Under the KCLAS Edge+ Learning Model

Learning Zones / Pathway	Global Pathway	Pathway 1	Pathway 2
International Travel & Study	1 USA / Europe / Auz/ Sing	1 GCC / Southeast Asia	NA
National Travel & Study	NA	NA	1
Regional Travel & Study	NA	1	1
Industry Micro-Credential Course	4	3	2
Outbound Leadership training	1	1	1
International online courses (COURSERA)	Learn from 350+ world leading universities with access to 15000+ global courses through COURSERA		
Sponsorship for Registration in National Events	✓	✓	✓
Foreign Language [#]	✓	✓	✓
Career Prep – CAT/ TOEFL/ IELTS [#]	✓	✓	✓

**For immersion programs, only the course fee will be covered by the college through the Pathway. Students will be responsible for all other expenses, including travel, food, accommodation, and personal costs.*

Open options that students may choose based on their career aspirations & learning Goals

Program Overview

The B.Sc. Psychology program at Kumaraguru College of Liberal Arts and Science (KCLAS) offers a comprehensive and industry-aligned pathway that integrates the best of various branches of psychology including Clinical, Counselling, Organizational Psychology etc.

This program prepares students to understand, assess, and enhance human behavior and mental well-being—both at an individual and workplace level. Students gain practical exposure through therapy-based learning, corporate behavior analysis, and behavioral research, supported by the Edge+ experiential learning model.

Focus (Integrated Pathway: Applied Psychology & Behavioral Science)

The Applied Psychology & Behavioral Science Pathway integrates the key domains of *Clinical, Counselling* and *Organizational Psychology*, providing a holistic understanding of human behavior across individual, social, and workplace contexts.

This pathway is designed for students who are passionate about understanding how people think, feel, and behave — whether in personal, clinical, or professional environments — and who wish to apply psychological insights to promote mental well-being, improve performance, and enhance quality of life.

Students develop foundational knowledge in cognitive, emotional, and behavioral sciences, while also gaining exposure to therapy-based practices, workplace analytics, and behavioral research methods. Through experiential learning, immersive fieldwork, and micro-credential certifications, they graduate as professionals ready to pursue careers in mental health, people management, behavioral consulting, or further academic research.

Learning Themes

No.	Learning Theme	Focus / Industry Relevance
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1	Counselling, Psychotherapy, and Trauma-Informed Practice	Integrated training in CBT, ACT, counselling frameworks, crisis intervention, and resilience-building for clinical, school, workplace, and community settings.
2	Mental Health and Emotional Well-being	Promoting mental resilience, stress management, emotional regulation, health behaviors, and chronic illness coping — relevant to wellness, education, healthcare, and startups.
3	Organizational Behavior, Leadership, and Positive Psychology	Understanding workplace behavior, motivation, leadership development, happiness-driven work cultures, and employee well-being — essential for corporate, HR, and coaching roles.
4	Behavioral Economics, Decision Science, and People Analytics	Studying judgment biases, consumer behavior, motivation, and HR analytics to inform marketing, policy design, and organizational decision-making.
5	Behavioral Data Science, AI, and Digital Psychology	Applying AI, behavioral data, and digital psychology to human behavior analysis in HR, healthcare, social platforms, and digital well-being initiatives.
6	Cognitive and Neuropsychology	Exploring brain–behavior relationships underlying emotion, learning, attention, and decision-making — relevant for therapy, assessment, UX research, and applied neuroscience.
7	Cross-Cultural and Global Psychology	Understanding cultural diversity, global mindsets, inclusion, and intercultural competence in multinational organizations and global mental health contexts.
8	Social and Community Psychology	Applying psychological principles for social development, community engagement, public mental health, and NGO or policy-driven initiatives.
9	Ethics, Research, and Professional Practice in Psychology	Emphasizing ethical standards, research integrity, evidence-based practice, and professional conduct — foundational across all psychology careers.
10	Career Development, Employability, and Psychological Entrepreneurship	Preparing students for higher studies, applied careers, consulting, startups, and independent professional practice in behavioral sciences.

Learning Experience under Edge+

Micro-Credential Courses	Focused on counselling, research, behavioral coaching, and analytics.
Regional & National Immersions	Practical field visits to hospitals, NGOs, and corporate environments.
Global Immersion	International exposure through partner institutions and applied learning projects.
Online Learning	Access to international Coursera courses and global academic collaborations for self-paced learning.
Outbound Learning	Leadership and experiential outdoor programs for personal growth and teamwork.
Foreign Language	Language learning for global competence and international career readiness.
Career Prep	Structured training for CAT / GRE / TOEFL / IELTS and professional communication workshops.

PO–PSO Mapping with Edge+ Components - B.Sc Psychology

PO / PSO	Description (from syllabus focus)	Mapped Edge+ Component (Psychology Edge+)
PO1	Understanding of basic concepts, theories and principles of Psychology	Core + Edge+ modules in Clinical & Organizational Psychology, Online Certifications
PO2	Ability to apply psychological knowledge to individual, social and workplace problems	Counselling Labs, Workplace Behaviour Studies, Community Psychology Projects
PO3	Development of critical thinking and problem-solving skills	Case Study Analysis, Therapy Simulations, Workplace Scenarios
PO4	Development of research skills and use of scientific methods	Micro-credential in Research Methods, Data Analysis, Psychometrics
PO5	Development of communication and interpersonal skills	Counselling Practice, Role Play, Corporate Communication Training
PO6	Awareness of ethical responsibilities and professional values	Psychological Ethics, HR Ethics, Professional Conduct Workshops
PO7	Preparing for professional careers and higher studies	Career Prep (MA / MSc Psychology / HR / Clinical / Research), Entrance Guidance

Programme Specific Outcomes (Mapped to Edge+)

PSO	Description	Mapped Edge+ Component
PSO1	Understanding of human behaviour in clinical and social contexts	Clinical Practicum, Community Immersion, Mental Health Workshops
PSO2	Application of psychological principles in organizational settings	Industrial Visits, HR Analytics Modules, Organizational Behaviour Labs
PSO3	Ability to assess personality, intelligence and behaviour	Psychological Testing & Psychometrics Micro-Credential
PSO4	Skills in counselling and intervention techniques	Counselling & CBT/ACT Micro-Credential, Practicum
PSO5	Research and analytical capability in psychology	Final Year Research Project, Data Handling & SPSS/R training
PSO6	Professional preparedness for higher education and career roles	Internship, Global Immersion, Career Guidance Program

Career Opportunities

1. **Counselling Psychologist**
Providing individual and group counselling for emotional, behavioral, and adjustment-related concerns in clinical, educational, community, and workplace settings.
2. **Clinical Psychologist (with required advanced training and licensure)**
Conducting psychological assessment, diagnosis, and treatment of mental health disorders in hospitals and clinical settings, subject to completion of recognized clinical qualifications.
3. **Mental Health Counselor / Therapist**
Delivering evidence-based therapeutic interventions (e.g., CBT, ACT) for stress, trauma, addiction, and psychosocial difficulties across diverse populations.
4. **Industrial–Organizational Psychologist (Associate Level)**
Applying psychological principles to improve employee well-being, motivation, performance, leadership, and organizational effectiveness.
5. **Human Resource / People Development Specialist**
Working in talent acquisition, training and development, performance management, and employee engagement using behavioral science approaches.
6. **Behavioral Research Assistant (Clinical / Organizational)**
Supporting research, assessment, and data-driven interventions related to mental health, workplace behavior, and applied psychology.

Semester Edge+ Flow Chart

Semester	Focus Areas	Edge+ Components
Semester 1	Foundations of Psychology, Introduction to Human Behaviour, Basic Research Concepts	Edge+ Orientation, Boot Camp , Outbound Training.
Semester 2	Developmental Psychology, Cognitive Psychology, Basic Statistics	Micro-Credential 1 + Regional Immersion
Semester 3	Abnormal Psychology, Social Psychology, Organizational Behaviour	Micro-Credential 2
Semester 4	Psychological Assessment, Research Methodology, Health Psychology	National / Global Immersion
Semester 5	Counselling Psychology, Industrial & Organizational Psychology	Micro-Credential 3
Semester 6	Internship, Project Work, Professional Psychology	Micro-Credential 4 + Capstone Project + Career Prep.

Industry & Academic Partners

Muktha Foundation • IMHAPS • Cognito Academy • Ahal Neuropsychiatry • Explore Counselling • Rangbhoomi • Mpower • YourDost • IBM • Coursera • IIM Kozhikode • Babson US • APU Malaysia • MindPeers • NIMHANS