

B.A Economics
Applied Economics & Data Analytics
EDGE+ Model (2026–27)

Learning Zones / Pathway	Global Pathway	Pathway 1	Pathway 2	Pathway 3
International Travel & Study	1 USA / Europe / Auz/ Sing	1 GCC / Southeast Asia	NA	NA
National Travel & Study	NA	NA	1	NA
Regional Travel & Study	1	1	1	1
Industry Micro-Credential Course	4	3	2	1
Outbound Leadership training	1	1	1	1
International online courses (COURSERA)	Learn from 350+ world leading universities with access to 15000+ global courses through COURSERA			
Sponsorship for Registration in National Events	✓	✓	✓	✓
Foreign Language [#]	✓	✓	✓	✓
Career Prep – CAT/ TOEFL/ IELTS [#]	✓	✓	✓	✓

**For immersion programs, only the course fee will be covered by the college through the Pathway. Students will be responsible for all other expenses, including travel, food, accommodation, and personal costs.*

Open options that students may choose based on their career aspirations & learning Goals

Program Overview

The B.A. Economics program at KCLAS trains students to understand and analyze how economies function at micro, macro, and global levels. The program blends theoretical foundations, quantitative skills, and applied economic analysis with real-world exposure through the Edge+ learning model.

Students develop strong abilities in:

- Microeconomics, Macroeconomics & Development Studies
- Econometrics, Statistical & Mathematical Methods
- Economic Policy, Public Finance, and Financial Markets
- International Trade, Global Economics, and Governance
- Research, Data Analysis, and Evidence-based Decision Making

Through industry immersions, policy labs, global learning, and hands-on research, students gain insights into contemporary economic issues such as inflation, inequality, sustainability, digital economy, behavioural economics, and global trade.

The program prepares students for diverse career pathways in banking, finance, analytics, public policy, research, consulting, and civil services, while also enabling them to pursue higher studies in leading national and international universities.

This integrated approach ensures that graduates become economically informed thinkers, policy-aware citizens, and industry-ready professionals capable of contributing to public, private, and global economic systems.

Learning Themes

No.	Learning Theme	Focus / Industry Relevance
1	Applied Micro & Macroeconomics	Builds strong understanding of markets, industries, national income, inflation, growth, and economic cycles — core for corporate, banking, and policy roles.
2	Econometrics, Mathematics & Data Analytics	Provides quantitative tools (regression, forecasting, modelling) used in analytics, research firms, finance, and economic consulting.
3	Development Economics & Public Policy	Focuses on poverty, inequality, welfare programs, urban development, and policy formulation — essential for NGOs, think tanks, and government roles.
4	Financial Markets, Banking & Corporate Economics	Equips students with knowledge in financial systems, investment, market operations, and corporate decision-making — key for BFSI and corporate sector careers.
5	International Economics & Global Trade	Helps students understand trade policies, global markets, foreign exchange, and international institutions — relevant for global business, diplomacy, and research.

Learning Experience under Edge+

Component	Description
Micro-Credential Courses	Training in Data Analytics (Excel, Python, R), Econometrics Tools, Financial Literacy, Business Analytics, Public Policy Basics, and Research Methods.
Regional & National Immersions	Visits to RBI regional offices, SEBI, Stock Exchanges, Banks, MSME units, District Planning Offices, Policy Think Tanks, and Government Departments.
Global Immersion	Exposure to international economic institutions, global markets, development models, and international universities offering applied economic learning.
Online Learning	Access to Coursera courses in economics, finance, public policy, data analytics, and global development offered by leading global universities.
Outbound Learning	Leadership development, teamwork, negotiation, communication labs, and problem-solving through experiential outdoor modules.
Foreign Language	Language training (French, German, Japanese, etc.) to support global employability and higher education opportunities.
Career Prep	Preparation for MA Economics, M.Sc Data Science, MBA, Civil Services, Banking/Financial sector exams, and professional skill-building for placements.

PO–PSO Mapping with Edge+ Components

PO/PSO	Description (Exact Syllabus Wording)	Mapped Edge+ Component
PO1	Acquire knowledge and understanding of economic theories and concepts	Micro & Macro Economics Modules, Applied Economics Workshops
PO2	Develop analytical, logical and critical thinking	Econometrics Labs, Data Analytics Modules, Policy Case Studies
PO3	Apply economic tools to analyze real-world issues	Statistical Analysis, Forecasting Projects, Real-Time Economic Data Labs
PO4	Enhance communication and presentation skills	Research Presentations, Economic Debate Forums, Policy Communication Training
PO5	Understand economic policies and their societal impact	Public Policy Immersions, Government Department Visits, Development Sector Field Work

PSO	Description (Exact Syllabus Wording)	Mapped Edge+ Component
PSO1	Demonstrate understanding of micro and macroeconomic principles	Applied Micro/Macro Modules, Market Simulation Exercises
PSO2	Apply statistical and mathematical tools for economic analysis	Econometrics, Statistical Tools (Excel/Python/R), Quantitative Labs
PSO3	Gain knowledge of development, international economics and public finance	Development Economics Immersions, Trade & Global Economy Workshops
PSO4	Understand and evaluate current economic issues and policies	Current Affairs Analysis, Policy Review Projects, Economic Research Workshops

Career Opportunities – B.A Economics

Category	Career Roles
Economic Analysis & Research	Economist, Economic Analyst, Research Associate (Think Tanks), Market Research Analyst
Data & Business Analytics	Data Analyst, Business Analyst, Economic Data Specialist, Policy Data Analyst
Banking & Financial Services	Banking Associate, Financial Consultant, Investment Support Analyst, Insurance & Risk Advisor
Public Policy & Development Sector	Policy Research Assistant, Development Project Associate, NGO/CSR Analyst, Public Finance Assistant
Civil Services & Government Services	UPSC/TNPSC Aspirant, Statistical Officer Trainee, Public Administration Support Roles, Planning & Governance Assistant

Semester Edge+ Flow Chart

Semester	Focus Areas	Edge+ Components
Semester 1	Foundations of Microeconomics, Agricultural Economics, Allied – I, Language I, English I, Environmental Studies	Edge+ Orientation, Boot Camp , Outbound training
Semester 2	Microeconomics – II, Economic Doctrine, Allied – II, Language II, English II, Human Rights	Micro-Credential 1 + Regional Immersion
Semester 3	Macroeconomics – I, Statistical Methods, Allied – III, Skill-Based Accounting, Language III, English III	Micro-Credential 2
Semester 4	Macroeconomics – II, Mathematical Economics, Environmental Economics, Elective, Constitution of India	National Immersion / Global Immersion
Semester 5	Money & Banking, International Economics, Public Finance, Research Methods, Elective	Micro-Credential 3
Semester 6	Indian Economy, Environmental Economics, Project/Internship, Elective	Micro-Credential 4 , Industry Internship, Capstone Research Project, Career Prep

Industry & Academic Partners

Babson College USA, EM Normandie France, Eötvös Loránd University Hungary, Taylors University Malaysia, NUS Singapore, Middlesex University Dubai, Coursera, Goethe-Zentrum , IBM, IIMK, SPJIMR, Goa Institute of Management, Design Barn, Meghnad Desai Academy of Economics (MDAE) • Centre for Public Policy Research (CPPR) • O P Jindal Global University • Indian Society of Labour Economics • Institute for Social and Economic Change (ISEC) • The Indian Econometric society (TIES) • CRISIL • Leap Learning, Breakthrough Bangalore, Logistics & supply chain council, Shankar IAS Academy, IMS.