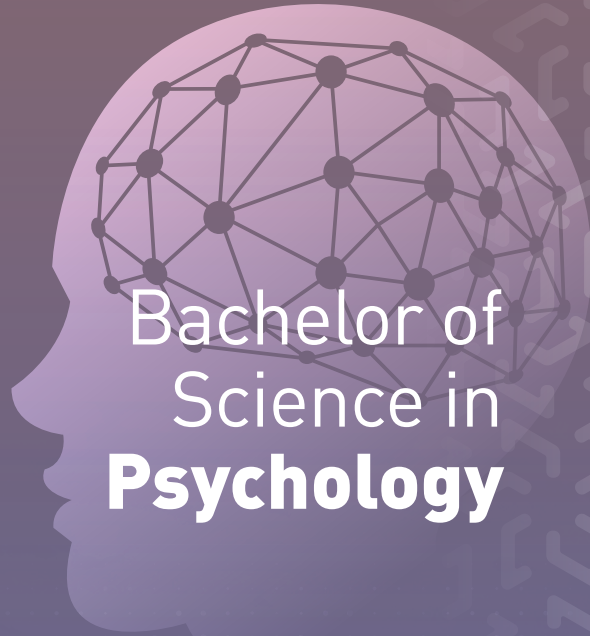
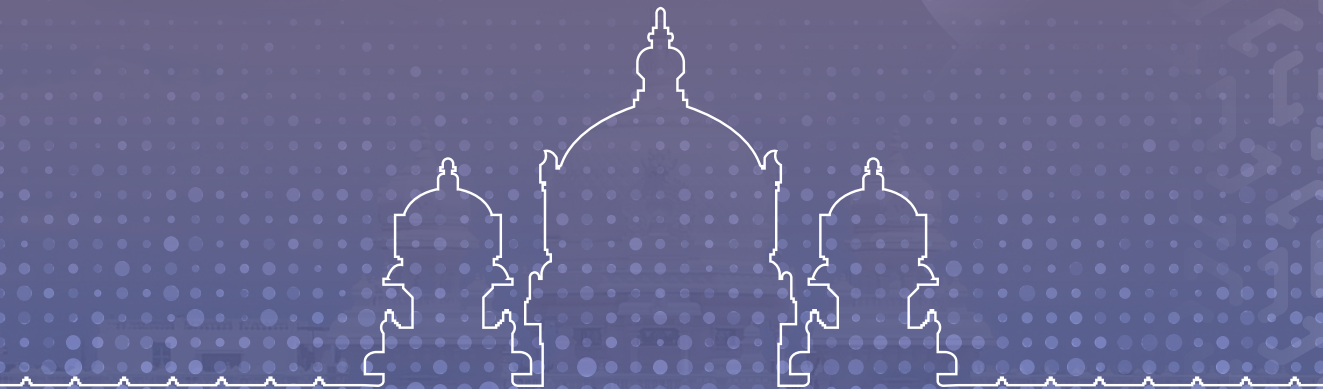




**KUMARAGURU**  
**COLLEGE OF LIBERAL**  
**ARTS AND SCIENCE**



Bachelor of  
Science in  
**Psychology**



## The Legacy of KCLAS

Kumaraguru College of Liberal Arts and Science, Coimbatore established in 2018 is affiliated to **Bharathiar University**. KCLAS emerged from a rich legacy, strong vision and great commitment of **Kumaraguru Institutions**. The magnificent campus and the edifice, enormous reputation and robust departments emerged from the dynamic vision of the Founder Chairman, Dr.N.Mahalingam, a visionary educationist. KCLAS is part of the Kumaraguru Institutions which includes **Kumaraguru College of Technology, KCT Business School, Kumaraguru Institute of Agriculture and Kumaraguru School of Business** has exemplified in the inter-disciplinary approach.

## Bachelor of Science in Psychology

BSc in Psychology at KCLAS is a journey into understanding the intricate workings of human behavior, emotions, and cognition. Through a systematic study of psychological principles and research methodologies, equipping students with the knowledge to unravel the complexities of the human psyche. This program aims to provide a solid foundation in psychological theories, statistical analysis, and research methods, empowering students to critically evaluate, analyze, and apply psychological concepts.

PSYCHOLOGY

# Dynamic B.Sc Psychology Curriculum



The curriculum, which is approved by Bharathiar University is designed to provide a comprehensive exploration of economic theories, principles, and applications, equipping you with the analytical tools and critical thinking skills necessary to navigate the complexities of our globalized society.

Semester 1	Language – I, English – I, General Psychology I, Developmental Psychology I
Semester 2	Language – II, English – II, General Psychology II, Developmental Psychology II and Overview of English Language Communication Assessment & Certification*
Internship	
Semester 3	Language – III, English – III, Abnormal Psychology I, Practical-I Experimental Psychology I and Microsoft Essentials*
Semester 4	Language – IV, English – IV, Abnormal Psychology II, Practical II-Experimental Psychology II and Aptitude and Reasoning*
Internship / Project	
Semester 5	Social Psychology I, Industrial/Organizational Psychology I, Health Psychology, Practical III - Experimental Psychology III and Digital Marketing*
Semester 6	Social Psychology II, Industrial/Organizational Psychology II, Practical - Experimental Psychology IV and Digital skills*
Capstone Project	

\*Offered by Industry partners - Cambridge English, Microsoft, Veranda Learning, Scopik Edutech and IBM Skill Build.

## Electives

<b>Group I</b>	Sports psychology, Human resource management, Consumer behaviour
<b>Group II</b>	Behaviour modification, Guidance and counselling services Psychology of adjustment, Environmental psychology, Forensic psychology, Psychology and gender issues



## Advanced learning and experiences

As you progress in your Bachelor of Science in Psychology at KCLAS, you have the opportunity to take advanced courses that delve deeper into specific areas of economics or related fields. The availability of advanced courses can vary depending on your choice of pathways, interest, and the specialization options we offer.

Pathway	Advanced Learning Themes
Global Pathway	International Immersion to USA / Europe / Australia. National Study Programme. Outbound Leadership Training 4 Micro Credential Courses offered by the industry. Global Learner License for International Online Courses (COURSERA)
Pathway 1	International Immersion to Middle east / Southeast Asia   Regional study programme   Therapeutic methods   Outbound leadership training   arts therapy   applied psychology   well-being   positive psychology   counselling   behavior modification  Global learner license.
Pathway 2	National & Regional Study Programme   Outbound leadership training   arts therapy   applied psychology   well-being Counseling   Global learner license.

Partners: Muktha foundation | IMHAPS | Explore Counselling | Coursera | IMS | Asia Pacific University, Malaysia.



## Study the Liberal Arts Alongside Your **Psychology** Degree

Unravel the mysteries of human behavior and gain a deeper understanding of the world with our unique Psychology and Liberal Arts program. Combine scientific insights into the mind with perspectives from history, literature, and philosophy, and forge valuable connections between disciplines. Equip yourself with transferable skills, explore diverse career paths, and embark on a transformative journey of intellectual growth. Ultimately, the synergy between psychology and liberal arts fosters a deeper appreciation for the human condition, preparing you to navigate the complexities of our world with wisdom and empathy.

## Explore diverse domains beyond the boundaries of **Psychology**

Entrepreneurship & Family Business	Environment	Fashion and Textiles	Wellness
History and Philosophy	Science and Technology	Public Policy and Governance	Music and Art
Global Culture & Languages	Empowering Community	Communication	Heritage

# Power your Future

## Leap to Advanced Degrees

After completing your BSc in Psychology, you have a wide range of exciting options for further study. You can pursue MA or MSc in Psychology delving deeper into specific areas of psychology, such as cognitive psychology, clinical psychology, or social psychology, in top Universities of the world. There are other options such as MA Public Health, MBA and Law or specialized certifications in Psychology

## Careers Trajectories of Psychologist

### Government Agencies

Public Health Psychologist, Forensic Psychologist, Clinical Psychologists, Neuropsychologists

### Private Corporations

Industrial-Organizational Psychologist, Consumer Psychologist, Human Resource, Sports Psychologists

### Non-profit Organizations

Counsellor, Community Psychologist, Therapists, Rehabilitation Psychologist

### Education

Counsellors, Educational Consultants

## Our Alumni

Embark on a journey of inspiration and excellence as our alumni, globally dispersed, pursue advanced studies in prestigious universities worldwide. Our graduates, now enrolled in top-tier master's programs, stand as living testaments to the caliber and global recognition of the education we provide.



**41% in top 300 QS Universities**

## Eligibility

State/CBSE/ISC/ Other Indian Boards: Candidates must have completed 10 + 2 years from any recognized board with any stream with 75% marks in 12th.

Cambridge/ International Board: Eligibility is according to AIU Stipulations. Admission will be confirmed only on submission of Equivalency Certificate from AIU.

IB Board - Must have 3 HL and 3 SL with 24 credits.  
GCE / Edexcel - Must have a minimum of 3 A levels grade not less than C.

## Your Route to the B.Sc Psychology Experience at KCLAS

## Selection Process

Our streamlined admission process ensures a seamless transition into our vibrant KCLAS community. From application to enrollment, we are committed to providing you support in every step.



### Application

Visit our website, register, and submit the online application.



### Entrance Test

Choose a date for the test and take the online proctored test and a personality assessment from home.



### Campus Day

On announced date visit the campus for an orientation, write 2 essays and complete personal interview.



### Selection Result

You will receive the result through mail.

SCAN TO APPLY





**Where you  
want to BE.**

VISIT  
[kclas.ac.in](http://kclas.ac.in)

## **CONTACT DETAILS**

### **KUMARAGURU COLLEGE OF LIBERAL ARTS AND SCIENCE**

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[admissions@kclas.ac.in](mailto:admissions@kclas.ac.in) | 0422 266 1555 | 70944 83783

