

The **Legacy of KCLAS**

Kumaraguru College of Liberal Arts and Science, Coimbatore established in 2018 is affiliated to **Bharathiar University**. KCLAS emerged from a rich legacy, strong vision and great commitment of **Kumaraguru Institutions**. The magnificent campus and the edifice, enormous reputation and robust departments emerged from the dynamic vision of the Founder Chairman, Dr.N.Mahalingam, a visionary educationist. KCLAS is part of the Kumaraguru Institutions which includes **Kumaraguru College of Technology, KCT Business School, Kumaraguru Institute of Agriculture and Kumaraguru School of Business** has exemplified in the inter-disciplinary approach.

Bachelor of Arts (B.A) in **Economics**

The B.A. Economics program at Kumaraguru College of Liberal Arts and Science (KCLAS) is designed to offer understanding of the world economy, economic theory, tools of analysis and practical applications. The program builds a strong foundation in principles of economics, while giving a broadbased, practical exposure of national and global economic developments.

B.A.
ECONOMICS

Dynamic

B.A. Economics Curriculum



The curriculum, which is approved by Bharathiar University is designed to provide a comprehensive exploration of economic theories, principles, and applications, equipping you with the analytical tools and critical thinking skills necessary to navigate the complexities of our globalized society.

Semester 1	Language- I, English-I, Microeconomics- 1, Agricultural Economics Tourism				
Semester 2	Language- II, English-II, Microeconomics -II, History of Economic Doctrine, Demography, English Language Communication*				
Internship					
Semester 3	Language–III, English–III, Macro Economics-I, Statistical Methods Allied B: Business Management for Economics, Financial Accounting, Microsot essentials*				
Semester 4	Language–IV, English–IV, Macro Economics-II, Mathematical Economics, Introduction to industry 4.0, Trade Documentation and Aptitude & Reasoning*				
Internship / Project					
Semester 5	Monetary Economics, International Economics, Indian Economic Development and Policies, Entrepreneurship Development, Business Communication and E-Commerce Laws, Regulation & E-payment systems*				
Semester 6	Fiscal Economics, Industrial Economics, (Practical) Computer Application – Tally, Environmental Economics and Soft Skills for Business Institutional Training/Project work / field work / Extension Activities, Operational Logistics*				
Capstone Project					

*Offered by Industry partners - Cambridge, Microsoft, BFSI, TNASDC

Electives

Group I	Economics for investors, Auditing, Basic Econometrics		
Group II	Modern banking and insurance, Health economics, Journalism		
Group III Rural economics, Accountancy for economics, financial markets			



Advanced learning and experiences

As you progress in your Bachelor of Arts (BA) in Economics at KCLAS, you have the opportunity to take advanced courses that delve deeper into specific areas of economics or related fields. The availability of advanced courses can vary depending on your choice of pathways, interest, and the specialization options we offer.

Pathway	Advanced Learning Themes		
Global Pathway	International Immersion to USA / Europe / Australia. National Study Programme. Outbound Leadership Training 4 Micro Credential Courses offered by the industry. Global Learner License for International Online Courses (COURSERA)		
Pathway 1	International Immersion to Middle East / Southeast Asia Regional Study Programme Outbound Leadership Training Business Analytics For Economics Behavioral Economics Information Economics Circular Economy Sustainable Development Game Theory Econometrics Liberal Studies Global Learner License.		
Pathway 2	National & Regional Study Programme Outbound Leadership Training Circular Economy Sustainable Development Game Theory Econometrics Global Learner License.		
Pathway 3	Regional Study Programme Outbound Leadership Training Circular Economy Game Theory Global Learner License.		

Partners: Meghnad Desai Academy of Economics (MDAE) | Centre for Public Policy research | IIM, Indore | IIM, Kozhikode | Coursera | KPMG | IMS | Goa Institute of Management studies | Skyline university, Sharjah | Asia Pacific University, Malaysia.





Study the Liberal Arts Alongside Your **Economics** Degree

Liberal arts education is a holistic approach to learning that encompasses a broad spectrum of disciplines. We require students to take foundational liberal arts courses offered in KCLAS, in addition to the economics related courses to cultivate understanding of societal dynamics, historical contexts, and cultural influences, enriching the analytical toolkit of economics. You will gain a holistic perspective, creativity, problem solving and a deepened awareness of the interconnected nature of economics within the broader human experience. Tailor your academic journey by selecting liberal arts courses aligned with your passions and interests.

Explore diverse domains beyond the boundaries of **Economics**

Entrepreneurship & Family Business	Environment	Fashion and Textiles	Wellness
History and Philosophy	Science and Technology	Public Policy and Governance	Music and Art
Global Culture & Languages	Empowering Community	Communication	Heritage

Power your **Future**

Leap to Advanced Degrees

Chart your path after BA Economics to pursue a master's in economics from esteemed global and Indian universities or research institutes. Institutions, such as London School of Economics and Political Science (LSE) and top-notch Indian schools offer unparalleled academic environments and renowned faculty, providing a unique opportunity to delve deeper into the domain.

You can also pursue master's in management, Public Policy, Social Work, Law. A master's degree not only enhances your expertise but also opens doors to a myriad of career pathways.

Careers Trajectories of **Economists**

Government Agencies

Policy Advisor, Research Economist, Regulatory Analyst, Forecasting Specialist

Private Corporations

Financial Analyst, Market Researcher, Business Consultant, Risk Analyst

Government

Civil services, Economic Planner, Public Finance Economist, Trade Specialist

Non-profit Organizations

Policy Analyst, Development/ Environmental Economist, project leads

Entrepreneurship

Start-ups or family business

Our Alumni

Embark on a journey of inspiration and excellence as our alumni, globally dispersed, pursue advanced studies in prestigious universities worldwide. Our graduates, now enrolled in top-tier master's programs, stand as living testaments to the caliber and global recognition of the education we provide.



41%in top 300 QS Universities

Eligibility

State/CBSE/ISC/ Other Indian Boards: Candidates must have completed 10 + 2 years from any recognized board with any stream with 75% marks in 12th.

Cambridge/International Board: Eligibility is according to AIU Stipulations. Admission will be confirmed only on submission of Equivalency Certificate from AIU.

IB Board - Must have 3 HL and 3 SL with 24 credits. GCE / Edexcel - Must have a minimum of 3 A levels grade not less than C.

Your Route to the BA Economics Experience at KCLAS

Selection **Process**

Our streamlined admission process ensures a seamless transition into our vibrant KCLAS community. From application to enrollment, we are committed to providing you support in every step.



Application

Visit our website, register, and submit the online application.

Entrance Test

Choose a date for the test and take the online proctored test and a personality assessment from home.

Campus Dav

On announced date visit the campus for an orientation, write 2 essays and complete personal interview.

Selection Result

You will receive the result through mail.

SCAN TO APPLY





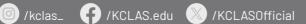
VISIT kclas.ac.in

CONTACT DETAILS

KUMARAGURU COLLEGE OF LIBERAL ARTS AND SCIENCE

Kumaraguru Campus, Saravanampatti, Coimbatore - 641049 admissions@kclas.ac.in | 0422 266 1555 | 70944 83783









in /KCLAS