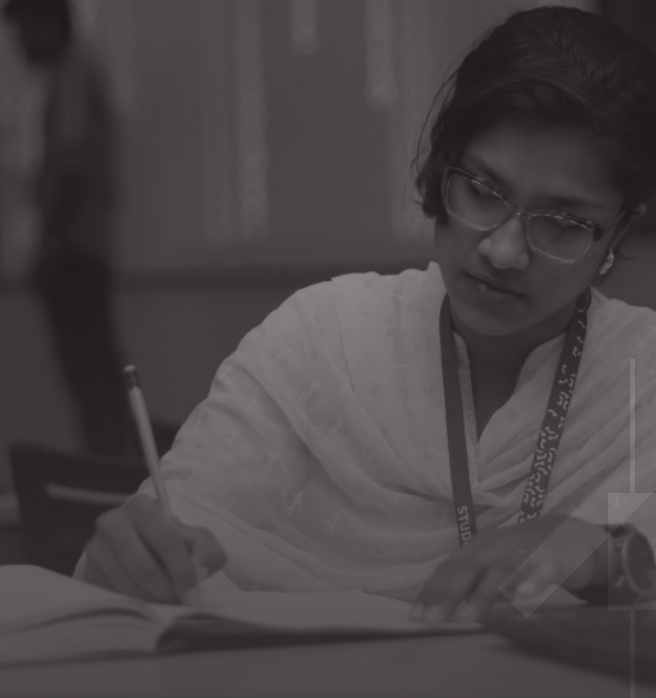




KUMARAGURU
COLLEGE OF LIBERAL
ARTS AND SCIENCE



Bachelor of **Commerce**



The Legacy of KCLAS

Kumaraguru College of Liberal Arts and Science, Coimbatore established in 2018 is affiliated to **Bharathiar University**. KCLAS emerged from a rich legacy, strong vision and great commitment of **Kumaraguru Institutions**. The magnificent campus and the edifice, enormous reputation and robust departments emerged from the dynamic vision of the Founder Chairman, Dr.N.Mahalingam, a visionary educationist. KCLAS is part of the Kumaraguru Institutions which includes **Kumaraguru College of Technology, KCT Business School, Kumaraguru Institute of Agriculture and Kumaraguru School of Business** has exemplified in the inter-disciplinary approach.

Bachelor of **Commerce** (B.Com)

Studying B. Com at KCLAS is to provide students with a solid foundation in business principles, prepare them for a variety of careers in the business world, and offer flexibility for further specialization or advanced education in the future. B. Com graduates are well-equipped to contribute effectively to diverse roles within the business and financial sectors. In KCLAS we Bachelor of Commerce (B. Com) is an undergraduate degree program that focus on providing students a comprehensive understanding of various aspects of commerce and business.

COMMERCE

Dynamic B.Com Curriculum



The curriculum, which is approved by Bharathiar University is designed to provide a comprehensive exploration of economic theories, principles, and applications, equipping you with the analytical tools and critical thinking skills necessary to navigate the complexities of our globalized society.

Semester 1	Language I, English I, Principles of Accountancy, Business Organisation and Office Management, Agricultural Economy of India and Environmental Studies
Semester 2	Language II, English II, Language Proficiency for Employability, Financial Accounting, Principles of Marketing, Economic Analysis and Human Rights and Overview of English Language Communication Assessment & Certification*
Internship	
Semester 3	Language III, English III, Higher Financial Accounting, Commercial Law, Principles of Management, Mathematics for Business, Business Application Software I and Microsoft Essentials*
Semester 4	Language IV, English IV, Corporate Accounting, Computer Applications in Business, Company Law and Secretarial Practice, Executive Business Communication, Statistics for Business, Aptitude and Reasoning*
Internship / Project	
Semester 5	Corporate Accounting II, Banking Theory Law and Practices, Cost Accounting, Income Tax Law and Practice and Banking, Lending , NBFC products & Services*
Semester 6	Management Accounting, Principles of Auditing, Indirect Taxes, Computer Applications – M.S. Word, M.S. Excel & Tally 9.2 – Practical and Mutual Funds & Insurance*
Capstone Project	

*Offered by Industry partners - Cambridge English, Microsoft, Veranda Learning, BFSI (Govt. of India), NSE Academy

Electives

Group I	Yoga and Human Excellence
Group II	General Awareness
Group III	Entrepreneurial Development/Supply Chain Management/Principles of Web Designing
Group IV	Financial Markets/Insurance Legislative Framework/Project Work



Advanced learning and experiences

As you progress in your Bachelor of Commerce (B.Com) at KCLAS, you have the opportunity to take advanced courses that delve deeper into specific areas of commerce or related fields. The availability of advanced courses can vary depending on your choice of pathways, interest, and the specialization options we offer.

Pathway	Advanced Learning Themes
Global Pathway	International Immersion to USA / Europe / Australia. National study programme. Outbound leadership Training 4 Micro credential courses offered by the Industry. Global Learner License for International online courses (COURSERA)
Pathway 1	CMA (F) / ACCA (F) /CFA/CS International Immersion to Middle east / Southeast Asia (depends on the professional course they choose) Regional Study programme Outbound leadership training Business and Data analytics Fin-Tech Advance Financial Statement Analysis Equity Research Analysis Financial Modelling & Valuations IFRS Design Thinking Social Psychology Liberal Studies Global learner license.
Pathway 2	CMA (F) / CFA / CS National Study Programme Regional study programme Outbound leadership training Business and Data analytics Fin-Tech Advance financial statement analysis Equity Research Analysis IFRS Managing Social Media Liberal Studies Global learner license.
Pathway 3	CMA (F)/ CFA/ CS Regional study programme Outbound leadership training Business and Data analytics Fin-Tech IFRS Managing social media Global learner license.

Partners: ANSA | ICAI | NSE | NISM | Coursera | IBM | IIM, Indore | IIM Kozhikode | KPMG | Shankar IAS Academy | Logistics skill sector council | IMS | Goa Institute of Management studies.



Study the Liberal Arts Alongside Your **Bachelor of Commerce (B Com)** Degree

Perusing B. Com in the context of a liberal arts education can provide a unique and interdisciplinary approach. Integrating liberal arts components into a B. Com program can broaden the scope and enhance the overall educational experience. In KCLAS B. Com program primarily emphasizes technical skills related to business and finance, integrating liberal arts components broadens the educational experience and prepares students for a more diverse set of challenges in the professional world. It aligns with the broader goals of liberal arts education, offering a comprehensive and well-rounded foundation for future endeavors.

Explore diverse domains beyond the boundaries of **B Com**

Entrepreneurship & Family Business	Environment	Fashion and Textiles	Wellness
History and Philosophy	Science and Technology	Public Policy and Governance	Music and Art
Global Culture & Languages	Empowering Community	Communication	Heritage

Power your Future

Leap to Advanced Degrees

After completing Bachelor of Commerce, students can pursue various master's programs to further specialize in their field.

Master of Commerce (M. Com)/ Master of Business Administration (MBA)/ Chartered Accountancy (CA) / Cost and Management Accountancy (CMA)/ Company Secretary (CS)/ Master of Finance and Control (MFC)/ Master of Financial Management (MFM)/ Master of Financial Accounting (MFA)/ Master of Banking and Finance (MBF)/ Master of International Business (MIB)/ Master of Marketing Management (MMM)/ Master of Human Resource Management (MHRM)/ Master of Entrepreneurship (ME)

Careers Trajectories of Commerce

Government Agencies

Accountant/Auditor, Tax Officer, Government Financial Analyst, Public Administration Officer

Private Corporations

Accountant/Finance Executive, Financial Analyst, Marketing Executive, Human Resources Specialist, Sales Executive

Government

Public Financial Management Specialist, Government Relations Manager, Public Policy Analyst.

Non-profit Organizations

Non-profit Financial Manager, Program Coordinator, Fundraising Coordinator

Entrepreneurship

Small Business Owner, Entrepreneurial Consultant, Startup Founder

Our Alumni

Embark on a journey of inspiration and excellence as our alumni, globally dispersed, pursue advanced studies in prestigious universities worldwide. Our graduates, now enrolled in top-tier master's programs, stand as living testaments to the caliber and global recognition of the education we provide.



41% in top 300 QS Universities

Eligibility

State/CBSE/ISC/ Other Indian Boards: Candidates must have completed 10 + 2 years from any recognized board with Group in HSC - Commerce | Accountancy | Business Studies

Minimum 85% of Marks in HSC

Cambridge/ International Board: Eligibility is according to AIU Stipulations. Admission will be confirmed only on submission of Equivalency Certificate from AIU.

IB Board - Must have 3 HL and 3 SL with 24 credits. GCE / Edexcel - Must have a minimum of 3 A levels grade not less than C.

Your Route to the Bachelor of Commerce Experience at KCLAS

Selection Process

Our streamlined admission process ensures a seamless transition into our vibrant KCLAS community. From application to enrollment, we are committed to providing you support in every step.



Application

Visit our website, register, and submit the online application.



Entrance Test

Choose a date for the test and take the online proctored test and a personality assessment from home.



Campus Day

On announced date visit the campus for an orientation, write 2 essays and complete personal interview.



Selection Result

You will receive the result through mail.

SCAN TO APPLY





**Where you
want to BE.**

VISIT
kclas.ac.in

CONTACT DETAILS

KUMARAGURU COLLEGE OF LIBERAL ARTS AND SCIENCE

Kumaraguru Campus, Saravanampatti, Coimbatore - 641049
admissions@kclas.ac.in | 0422 266 1555 | 70944 83783

