

Bachelor of Business Administration on International Business

The Legacy of KCLAS

Kumaraguru College of Liberal Arts and Science, Coimbatore established in 2018 is affiliated to **Bharathiar University**. KCLAS emerged from a rich legacy, strong vision and great commitment of **Kumaraguru Institutions**. The magnificent campus and the edifice, enormous reputation and robust departments emerged from the dynamic vision of the Founder Chairman, Dr.N.Mahalingam, a visionary educationist. KCLAS is part of the Kumaraguru Institutions which includes **Kumaraguru College of Technology, KCT Business School, Kumaraguru Institute of Agriculture and Kumaraguru School of Business** has exemplified in the inter-disciplinary approach.

Bachelor of **Business Administration** on **International Business**

Studying a Bachelor of Business Administration with a focus on International Business (BBA IB) at KCLAS offers a specialized curriculum tailored to prepare students for the challenges and opportunities presented by the global business environment. In KCLAS we equip students to position themselves as well-rounded professionals who can thrive in the global business environment. The program emphasizes skills and knowledge that are directly applicable to international contexts, making graduates attractive candidates for roles that require a global perspective.

MAGANGEMENT

Dynamic BBA - IB Curriculum



The curriculum, which is approved by Bharathiar University is designed to provide a comprehensive exploration of economic theories, principles, and applications, equipping you with the analytical tools and critical thinking skills necessary to navigate the complexities of our globalized society.

Semester 1	Language-I, English-I, Principles of Management, Basics of Business & Business Environment.				
Semester 2	Language-II, English-II, Organizational Behaviour, Economics for Executives and Overview of English Language Communication Assessment & Certification*				
Internship					
Semester 3	Language, English, Financial Accounting, Production and Materials Management, Marketing Management, Business Law and Microsoft Essentials*				
Semester 4	Language, English, Financial Management, Human Resources Management, Taxation Law and Practice and Aptitude and Reasoning*				
Internship / Project					
Semester 5	Cost and Management Accounting, Research Methods for Management, International Marketing Management, International Strategic Management and E-Commerce Laws, Regulation & E-payment systems*				
Semester 6	Entrepreneurship and Small Business Management, Foreign Exchange Management, Foreign Trade Procedure and Documentations and Operational Logistics*				
Capstone Project					

*Offered by Industry partners - Cambridge English, Microsoft, Veranda Learning, BFSI (Govt. of India) and TNASDC (Govt. of Tamil Nadu)

Electives

Group I	Logistics and Supply Chain Management
Group II	Consumer Behaviour
Group III	Project Work



Advanced learning and experiences

As you progress in your Bachelor of Business Administration on International Business at KCLAS, you have the opportunity to take advanced courses that delve deeper into specific areas of economics or related fields. The availability of advanced courses can vary depending on your choice of pathways, interest, and the specialization options we offer.

Pathway	Advanced Learning Themes		
Global Pathway	International Immersion to USA / Europe / Australia. National Study Programme. Outbound Leadership Training 4 Micro Credential Courses offered by the industry. Global Learner License for International Online Courses (COURSERA)		
Pathway 1	International Immersion to Middle east / Southeast Asia Regional study programme Outbound leadership training International Business & Globalization International trade Global financial system cross cultural communication Trends in international business Liberal Studies / Securities Market Project Management Supply chain & logistics Design thinking Global learner license.		
Pathway 2	National & Regional Study Programme Outbound leadership training International Business & Globalization International trade Liberal Studies / Securities Market Project Management Supply chain & logistics Design thinking Global learner license.		

Partners: IIM-Indore | IIM-Kozhikode | NSE | NISM | Logistics skill sector council | Coursera | IBM | KPMG | IMS | Goa Institute of Management studies | Skyline university, Sharjah | Asia Pacific University, Malaysia.









Study the Liberal Arts Alongside Your **Bachelor** of **Business** Administration on International business Degree

Combining a Bachelor of Business Administration with a focus on International Business (BBA-IB) within the framework of a liberal arts education can offer a unique and holistic approach to global business. Combining BBA IB with a liberal arts education provides a versatile skill set that includes critical thinking, communication, and a broader understanding of societal and cultural contexts.

Explore diverse domains beyond the boundaries of **BBA.IB**

Entrepreneurship & Family Business	Environment	Fashion and Textiles	Wellness
History and Philosophy	Science and Technology	Public Policy and Governance	Music and Art
Global Culture and Languages	Empowering Community	Communication	Heritage

Power your **Future**

Leap to Advanced Degrees

After completing Bachelor of Business Administration on International Business, students can pursue various master's programs to further specialize in their field.

Master of Business Administration (MBA) in International Business/ Master of International Business (MIB)/ Master of Science (MS) in Global Management/ Master of Science (MS) in International Economics/ Master of Science (MS) in International Marketing/ Master of Arts (MA) in International Relations/ Master of Science (MS) in Global Supply Chain Management/ Master of Science (MS) in International Finance/ Master of Science (MS) in International Development/ Master of Public Administration (MPA) with a Concentration in International Development.

Careers Trajectories of Business Administration on International Business

Government Agencies

Foreign Service Officer, International Trade Specialist, Global Economic Analyst.

Private Corporations

International Business Manager, Export Manager, Global Marketing Specialist.

Government

Policy Analyst, Global Affairs Coordinator.

Non-profit Organizations

International Development Specialist, Global Program Manager, Humanitarian Aid Coordinator.

Entrepreneurship

International Business Consultant, Global Trade Entrepreneur, International Market Research Analyst

Our Alumni

Embark on a journey of inspiration and excellence as our alumni, globally dispersed, pursue advanced studies in prestigious universities worldwide. Our graduates, now enrolled in top-tier master's programs, stand as living testaments to the caliber and global recognition of the education we provide.



41% in top 300 QS Universities

Eligibility

State/CBSE/ISC/ Other Indian Boards: Candidates must have completed 10 + 2 years from any recognized board with Group in HSC - Commerce | Accountancy | Business Studies

Minimum 85% of Marks in HSC

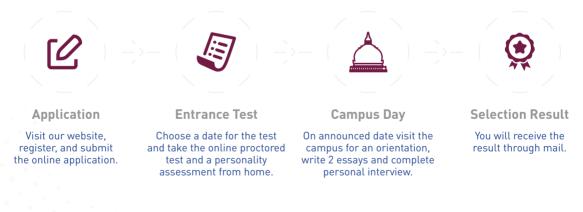
Cambridge/ International Board: Eligibility is according to AIU Stipulations. Admission will be confirmed only on submission of Equivalency Certificate from AIU.

IB Board - Must have 3 HL and 3 SL with 24 credits. GCE / Edexcel - Must have a minimum of 3 A levels grade not less than C.

Your Route to the BBA Experience at KCLAS

Selection Process

Our streamlined admission process ensures a seamless transition into our vibrant KCLAS community. From application to enrollment, we are committed to providing you support in every step.



SCAN TO APPLY



Where you want to BE.

VISIT: kclas.ac.in

CONTACT DETAILS





