

#WHEREYOUWANTTOBE.



KCLAS
KUMARAGURU
COLLEGE OF LIBERAL ARTS AND SCIENCE

ACADEMIC ANNUAL REPORT 2018-2019

Liberal
Arts
Education

Contents

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Where you want to be

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Legacy of KCLAS

Kumaraguru College of Liberal Arts and Science (KCLAS), established in 2018 is an institution that was born out of a rich legacy, strong vision and great commitment of Sakthi Group of Companies. The magnificent campus and the edifice, enormous reputation, robust departments that emerged the dynamic vision of the Founder Chairman, Dr.N.Mahalingam, a visionary educationist.

Arutchelvar Dr. N Mahalingam (1923 – 2014) from Pollachi was the Founder Chairman of Sakthi Group, a 6,000 Cr rupees industrial conglomerate operating in sugar, automobiles, finance, distilleries, power and logistics.

Dr. N. Mahalingam was a philanthropist, educationalist and politician. He established a number of educational institutions and is known for his support to various spiritual and cultural organisations. He held several important positions and played major roles fostering the development of agriculture, industries, human resource and institutions at the State and National levels. He served as a Member of Legislative Assembly of Tamil Nadu during 1952 to 1967 and was on the Tamil Nadu State Planning Commission for two terms. His social and humanitarian considerations took his journey beyond the boundaries of industries and scholarly tenets he nurtured.

He received Padma Bhushan award from the Government of India in 2007 for his contribution in the field of Trade and Industry in India. His other honors include Honorary Consul from the Government of Mauritius during 1989 to 1992 and a number of other recognition and awards.

KCLAS is part of the Kumaraguru institutions, which includes – Kumaraguru College of Technology, KCT Business School and Kumaraguru Institute of Agriculture. As an institution dedicated to learning, we invest in intellectual vitality and engage with stakeholders to make a difference at the local and national levels. Our contribution to this shared effort is the unique knowledge, transformative approach and skills generated by our core activities education and research.



Dr.B.K.Krishnaraj Vanavarayar

Chairman, Kumaraguru Institutions

Born in an aristocratic family in Samathur, a village in the southern state of Tamil Nadu, India, he qualified himself as a barrister and later entered into business. The high ideals of Swami Vivekananda and Mahatma Gandhi had a profound impact on him.

As Chairman of the Bharatiya Vidya Bhavan, he has done yeoman service to spread the glory of India through lectures and inspires the people of this region. As a prominent leader of the Rotary movement, he has worked for Universal peace and brotherhood. In appreciation his service, Rotary has honoured him with the "Outstanding Citizen Award" for the year 2001. Rotary Club of Aarch City, Madras, gave him the 'Lifetime Achievement Award' in June 2007.

In the field of education, his contribution has been significant. He is the President of N.G.M.College, Pollachi and Chairman of Kumaraguru Institutions, Coimbatore. He has served in the management committees of many leading schools and colleges, has worked for integrate values of the curriculum.

During his tenure as Chairman of The Indian Cotton Mills' Federation, New Delhi, the apex body of the Textile Industry, a 'Vision Statement for the whole of Textile Industry' was prepared with the help of CRISIL and the same was released by the then Hon'ble Finance Minister Sri P.Chidambaram.

In appreciation of his Global Perspective and Secular credentials, he was invited by H.H.Pope John Paul II to attend the "Day of Prayer for Peace in the World' held at Vatican, Italy, during January 2002. In appreciation of his social work wedded to the Gandhian ideals, he was awarded the Degree of Doctor of Laws (Honoris Causa) by Sri Avinashilingam University, Coimbatore, in the year 1999. Sri Ramakrishna Mission, Coimbatore, in commemoration of their Platinum Jubilee Celebrations, awarded him the Vivekananda National Award for Excellence in 2006.

His hobbies are reading, painting and listening to classical music.





Shri.M.Balasubramaniam

Correspondent, Kumaraguru Institutions

Sri. M. Balasubramaniam, an astute industrialist is the Correspondent of KCLAS and is also the Vice Chairman and Managing Director of Sakthi Finance Ltd. He holds a Master in Commerce from the Loyola College, Chennai and MBA in Finance from the University of Notre Dame, USA.

He is the Managing Director of Sakthi Finance, ABT Industries Ltd and leads the biggest Tata Dealership in Tamil Nadu. He serves as a Director of Sri Bhagavathi Textiles Limited, Sri Sakthi Textiles Limited, Sakthi Auto Component Limited, ABT Limited, ABT Industries Limited, ABT Values Limited, ABT Finance Limited, Sakthi Management Services (Coimbatore) Limited, Sakthi Properties (Coimbatore) Ltd., Sakthi Logistic Services Limited, The Gounder and Company Auto Ltd., ABT Foods Retailing (India) Ltd., The Union Bus Service (P) Ltd and ABT Textiles Pvt Ltd.

He is a member of the Senate of Bharathiar University and member of the Governing Council of Nachimuthu Polytechnic, Nallamuthu Gounder Mahalingam College and Kumaraguru College of Technology. He was Vice Chairman and Chairman of CII during 1997-98 & 1998-99. He is also a member in the Indian Chamber of Commerce.

Shri Shankar Vanavarayar

Joint Correspondent, Kumaraguru Institutions

Shri Shankar Vanavarayar is an accomplished business and organisation leader, a spirited patron of arts, history and heritage, a successful entrepreneur and an inspired educationist. In a highly dynamic and diversified professional career spread over 15 years, he has held leadership positions in businesses, educational institutions, social development organizations and programs within The Sakthi Group, and in the Confederation of Indian Industry (CII). He has a proven track record in building teams, strategic planning, managing programs and operations in multiple domains spanning business (textiles, automotive, financial services, agri-foods, retail), education (arts, science & technology), culture and heritage, community and social development, international youth affairs, cross national institutions and alliances etc.

As the National Chairman of Young Indians (YI) in 2011- 2012, he played a key role in the creation of the Commonwealth Asia Alliance of Young Entrepreneurs (CAAYE). He also led Indian delegations and has represented India as the Global Young Leader in the BOAO Forum in Hong Kong (2011) and China (2012) and has delivered keynote speeches at the Commonwealth Business Forum London, CHOGM Perth summit (2011), G20 France, and Aspen Institute Seminar, Italy (2010). In his role as Managing Trustee of The Vanavarayar Foundation and keeping with the legacy of his ancestors, he has organized tours, lectures, book publications and awareness programs towards the cause of preserving and portraying the architecture, heritage, culture and history of the Kongu region. As member of the Apex Body of Siruthuli, he led several projects aimed at enhancing water conservation and rejuvenation through educational programs, communication campaigns, and by fostering wider community participation.

As the President of Kumaraguru Institutions and as Vice-Chairman of National Council for Higher Education in CII, he aims at transforming the Indian higher education system through path breaking reforms in governance, learner centric academic programs and infrastructure, research & innovation driven industry partnership, international collaboration among others. Shankar has led strategy, events, publications, communications and policy making within CII at the regional (South India) and the national level in areas such as higher education, youth affairs, entrepreneurship, family business and skill building.



The background of the entire page is a black and white photograph of a large, ornate temple dome, likely the Sri Ranganatha Temple in Srirangapatna. The dome is covered in intricate carvings and is topped with a traditional Kalasha. It is partially obscured by the dark, leafy branches of trees in the foreground, creating a sense of depth and framing the central subject.

KCLAS

Kumaraguru College of Liberal Arts and Science, **established in 2018** is affiliated to Bharathiar University. KCLAS is rooted in the cosmopolitan city of Coimbatore in Tamil Nadu which is traditional, resilient and vibrant. The city is an engine for entrepreneurial spirit and export, flourishing since Roman times and also a magnet for innovation, arts, culture, business, science and technology. Higher education, research and innovation play a crucial role in supporting social cohesion, economic growth and global competitiveness.

KCLAS offers practical education for the change in global economy

Explore the human experience
endlessly fascinating

Don't get stuck in a box
keep your career options open

Hone your critical thinking skill
solve real-life problems

Gain multidisciplinary perspective
know beyond one domain

Learn to communicate
be a global citizen



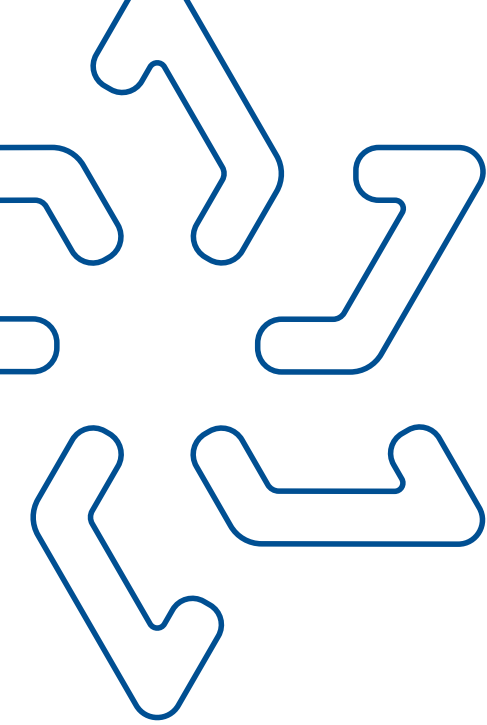
Liberal Arts Education at KCLAS

The Liberal Arts Education of KCLAS is a move towards broad-based undergraduate education accompanied by rigorous specialisation in chosen disciplines or fields in order to develop deeper expertise in one or more subjects. The concept of Liberal Arts was practiced in the ancient highest quality Indian universities such as Takshashila and Nalanda. These ancient universities definitively emphasized on multidisciplinary approach, bringing in the synergy of all fields for human endeavor.

The trajectory of Liberal Arts Education at KCLAS is beyond the first intended job but it gets a student ready for a career. The education intends to comprehensively develop all capacities of the student – intellectual, aesthetic, social, physical, emotional and moral – in an integrated manner. At KCLAS, rigorous specialization in chosen disciplines or fields in order to develop deeper expertise is accompanied by broad-based education. A multidisciplinary environment is created in campus, where students of any degree program can register for any special courses or workshops conducted by other departments. This breaks the silos and offers opportunity develop cross-disciplinary capabilities. KCLAS promotes intellectual curiosity, fosters creativity, independent thinking and eloquent expression. Such an education prepares one to meet the challenges of the future and also makes better and informed citizens for the society.

Liberal arts education is a good investment. Studies have shown that one-third of all Fortune 500 CEOs have a degree in liberal education. 74% of the CEOs recommend a 21st century liberal arts education. Steve Jobs, perhaps the most storied CEO ever, briefly studied calligraphy - which he leveraged superbly to create Apple's unique identity. He said: "It is in Apple's DNA that technology alone is not enough. Its technology married with Liberal Arts, married with the Humanities, that yields the results that make our hearts sing."

As Albert Einstein put it, "The value of an education in liberal arts...is not the learning of many facts but the training of the mind to think something that cannot be learned in textbooks."



Vision, and Guiding Principles

Vision

Become a progressive research focused institution that instills passion for life-long learning and mould the young people to impact the world.

Values

KCLAS's values remain our threshold standards for the way we do and the way we behave. The following pillars guide everything we do and make KCLAS an outstanding and supportive place to work and study.

Core Value #1 – Sincerity

Being true in words and action

Core Value #2 – Respect

Respecting others and environment

Core Value #3 – Progression

Striving to be better everyday

Core Value #4 – Passion

Inspired to offer only the best

College Governance

College Committee

Shri Shankar Vanavarayar

Joint Correspondent, Kumaraguru Institutions

Dr.Vijila Kennedy

Principal, Kumaraguru College of Liberal Arts and Science

Dr.R Saravana Selvan

Prof & HOD, English & Foreign Languages, Bharathiar University

Mr.G Muniasamy

Executive Officer, Kumaraguru Institutions

Mr.Srinivas Sastri

CHRO, Sakthi Group

Mrs.Shobana Kumar

Author, Poet, Founder of Small Differences

Dr.Nirmala

Principal, P.S.G.R Krishnammal College for Women

Mrs.Karuna Sagari

Director, Bhakti Natya Niketan

Dr.B Krishnamurthy

Former Registrar, Thiruvalluvar University

Mr.Niranjan

CEO, Solids & Models Engineering Pvt. Ltd

Dr.R.Rupa

Associate Professor, Department of Commerce, KCLAS

Dr.P.Prasanna

Associate Professor, Department of Commerce, KCLAS

Dr.J.Senthil

Principal, Kumaraguru College of Technology

GAIN THE KCLAS Edge





KCLAS EDGE has been introduced as a unique model that nurtures the broad development of the students and maps a synergistic relationship among intellectual, emotional, social, physical, creative, aesthetic and spiritual potentials. KCLAS EDGE is built around the UNESCO's model of Learning to Know, Learning to Do, Learning to Be and Learning to Live Together. All students will be required to participate in the planned modules every semester as these are designed to be part of the program of KCLAS.

The Edge that gives you sharpness!

Fine art programs	Talks by Professionals, Entrepreneurs, Artists	
Certificate courses	Community volunteering	Industry projects
	Domain and Interdisciplinary Workshops	
Immersive learning through field visits		International Online courses
Internships in Industry, FoB, NGOs	Sports	Value education
Student seminars, Clubs		Career readiness

Programme Portfolio

School of Commerce and Business

Bachelor of Business Administration

Integrated Entrepreneurship path

B.Com. Professional Accounting

CA/ CS/CMA path

Bachelor of Commerce

CA/CS/CMA

School of Design and Literature

B.A. English Literature

Journalism path

B.Sc. Visual Communication

Animation and Graphic Design path

School of Formal Sciences

B.Sc. Mathematics

Analytics path

School of Social Sciences

B.A.Political Science

Civil services preparatory path

B.Sc. Psychology

Counselling path

Master of Social Work

Social Entrepreneurship path



Professional courses: CA/CMA/CS/ACCA	Leadership Camps	Foreign Languages		
Diploma programs	India Study Visits	International Summer Schools	Higher Education Readiness	
Entrepreneurship boot camps		Civil Services Studies	Sports/ Fitness Coaching	Campus Start-ups



A LOOK BACK 2018

Key Academic Performance Indicators



24 Workshops,
05 Certification courses (>30 hours)
38 Guest Lectures
263 On-line courses completed
12 Study Visits
59 Students participated in intercollegiate events
28 Prizes won in intercollegiate events
1072 hours **25** of community engagement
128 students engaged in internships



32 Students pursuing CA
02 Students pursuing CMA
03 State/ National study visits

Scholarships Awarded

Merit & Sports Scholarship Rs. **3,29,000**
MG Award Scholarship Rs **1,80,000**
Scholarship for Equal Education and Development (SEED)Rs. **14,74,750**

Faculty

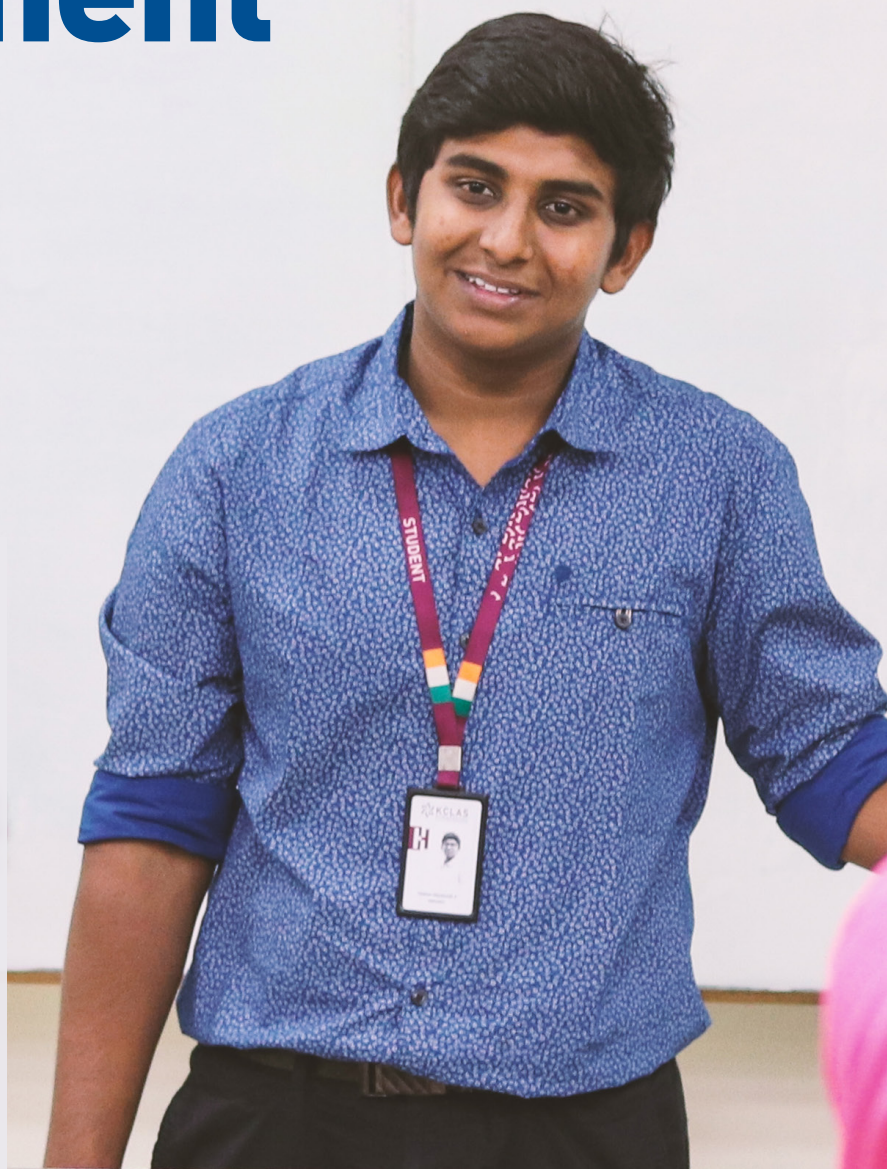
70% of PhD Holders
15 Participation in FDP
32 On-line courses by Faculty
20 Publications and conference papers
03 Books Published
12 years of average experience

Department of Management

KCLAS Edge

Guest Talks and Workshops

- Entrepreneurs are Made not Born, Benedict John, Director-Life Spring Health Plus India Pvt Ltd, on June 17, 2018
- Failure to Success – Journey of an Entrepreneur, Moosa Kalemullah, Proprietor, Agro carbons on July 24, 2018
- Entrepreneurship and Soft Skills Workshop, Arrow Training Academy on July 30-31, 2018
- Social Responsibilities of Business, Franklin Davidson, Founder-Andy Ann Laminations on September 25, 2018
- Staffing in Manufacturing Sector, Bhavana, Director-HR, Art KG October 4, 2018
- Business Environment, Dr.P Nalini, Assistant Professor, KCT- Business School on October 5, 2018
- Cost Volume Profit(CVP) Analysis, Dr.Mohanamani, Assistant Professor- Finance, KCT Business School on December 18, 2018
- How to Ignite Entrepreneurial Spirit?
- Nirmal Raj, Founder & CEO –Buddies Café on January 08, 2019
- Unleash the Entrepreneur in You, Sunil, Founder, Untumble, Coimbatore on February 01, 2019
- Basic Quality Concepts, Yogeshwari, Secretary and Treasurer, Quality Circle Forum of India, on March 01, 2019
- Entrepreneurship Workshop, Ms. Lakshmi Meera, Program Manager, Forge Forward on March 04, 2019
- Building a Design Studio, Siva Prasad, Director-Operations, Real Works Studio India Pvt Ltd., Coimbatore on March 12, 2019
- Best Practices of Healthcare Sector, Umapriya, HR Manager, Aravind Eye Hospital, Coimbatore on March 21, 2019





87	110	✓	89	111
95	112	✓	94	112
96	114	✓	97	113
108	116	✓	107	114
109	118	-	110	115
114	121	-	111	116

KCLAS Edge – Certificate course

- Six Sigma Yellow Belt Workshop conducted by Benchmark Six Sigma, Bangalore

KCLAS Edge – Online Courses

- 38 students have completed online courses and have earned 44 certificates from leading International Universities through Coursera. Students have undergone courses such as Game theory from University of Tokyo, Social and Economic Networks from Stanford University, Personality Types at Work from University of Florida

KCLAS Edge+ - Study Visits

- Aqua Sub Engineering, on August 08, 2018
- Suriya Home Foods, Coimbatore , on January 5, 2019 . It was a part of the initiative to learn from family businesses owned by parents of KCLASites
- Barani Hydraulics, a leading company in manufacturing custom-built hydraulic presses in February 2019
- Visakhapatnam Study Visit included Vizag Steel Plant / Rashtriya Ispat Nigam Limited, INS Kursura Submarine Museum, Akshya Patra, Ramanaidu Film Studios, Samata NGO, and GITAM University



Department of Commerce

KCLAS Edge Guest Talks and Workshops

- Why Should you be a Chartered Accountant?, CA.C.Sathyamoorthy, B.Com, F.C.A., a practicing Chartered Accountant and the founder-partner of YS Academy on 20th August, 2018
- Introduction to Capital Market, Chitra.S Director of Annamalai Capital Services Pvt Ltd, on September 04, 2018
- Can we challenge the Contradictions?, Dr. P. Baba Gnanakumar, Professor, Kristu Jayanti College, Bangalore on September 19, 2018.
- Career Prospects in Financial Services, P S Ramachandran Center Head, State Street HCL Services, Coimbatore on September 24, 2018
- How to read Financial Reports?, M Aghila Devi –Founder of Migai Academy of Excellence, On September 26, 2018
- Agribusiness: Then and Today, Dr. B.Poongodi, Assistant Professor, KCT Business School on December 7, 2018
- How to Present and Publish Research paper? Dr.Kirupa Priyadharsini, Associate Professor, KCT Business School on December 19, 2018
- Practical Aspects of Partnership Act, G.Balasubramaniam, Company Secretary, Roots Multi Clean Ltd, Coimbatore on December 28, 2018
- Practical Aspects of Accounting, Usha Nandhini, Chief Accountant, STAAN Biomed Engineering Pvt Ltd, & M.Sankaran, Accounts Manager, Accent Steels India Pvt Ltd, Coimbatore on January 04, 2019
- Why there is a Law? Why should we abide by law? Sadhana Vidhya Shankar, Partner, M/s Ramani & Shankar, Coimbatore on February 13, 2019
- The Ins and Outs of Budget' 19 by Rajeev Ramanath Chartered Accountant and Director Transparent and Shipli Periwal, Company Secretary and Founder Shilpi's Academy on February 15, 2019
- Cricket Analytics, Anshul Saxena, Assistant Professor in Data Analytics, KCT Business School on March 14, 2019

KCLAS Edge - Certificate Courses

- The Advanced Excel Certificate was conducted by NIIT for 36 hours from July 9-27, 2018 and 58 students were certified after an exam conducted by NIIT
- A Certificate course in Tally ERP 9 an accounting software package designed by Tally Solutions for business enterprises was conducted for 36 hours in December, 2018. 57 students were certified after an exam

KCLAS Edge -Interdisciplinary Online courses

- 58 students have successfully completed 216 online courses from various International Universities through Coursera and also through Swayam. Some of the interesting courses completed by students are Effective Problem solving and Decision Making from University of California, Critical Thinking from Shiv Nadar University, Introduction to Food and Health from Stanford University, Introduction to Psychology from University of Toronto, Art of Negotiation from University of California, Introduction to Ancient Egypt and Civilization from University of Pennsylvania

KCLAS Edge+ - Professional Courses

- 30 students are pursuing CA Foundation Coaching, which is organized in the campus. 300 plus hours of coaching and several mock test series were conducted.
- Shashank of I Bcom PA has completed CA Foundation and Nishanthi has completed CMA Foundation.

KCLAS Edge+ Study Visits

- The B.Com PA students visited various SMEs in Coimbatore and did a micro study on the topic "Assessment of Book keeping and Accounting practices of SMEs" as a part of the course Principles of Accountancy. The Students visited Sastha Kitchen Equipments, GEM Packs, Spin Draft, Shree Durga Industries, CKK Industries, Best Marketing, Sai Food Processing, Lakshmi Texa Craft, Krishna Agencies and LR Fabrications in September - October, 2018
- ABT Industries Dairy Division, to understand the production and supply chain process Pollachi on January 5, 2019
- Annamalai Capital Services (P) Ltd., Coimbatore to learn about online trading on February 22, 2019
- Coimbatore District Court to understand the proceedings in a court on 22.02.2019.
- Students visited Cochin from February 28 to March 02, 2019. The visited Anna Aluminium Company Private Limited, Decathlon, Forest Industries (Travancore) Ltd, Kochi Metro Rail LULU Mall, Kerala Folklore Theatre and Museum and Hill Palace Museum.

Department of English Literature

KCLAS Edge

Guest Talks and workshops

- Introduction to Instagram Poetry Shobana Kumar, Writer and Poet on July 25, 2018
- Introduction to Literature and Literary Aspects by Mrs.Pankaja Srinivasan, the Senior Deputy Editor in The Hindu, Coimbatore region on August 13, 2018.
- 19th Century Fiction, Mrs.Pankaja Srinivasan the Senior Deputy Editor in The Hindu – Coimbatore region on August 29, 2018
- Feminist Approaches to Literature, Mrs.Pankaja Srinivasan on September 03, 2018
- Introduction to Theatre, Mrs.Jayashree V Murthy, Founder and Managing Trustee, Sthaayi Theatre Club on September 10, 2018
- Social History of England, Lt.Dr.V.Neelakandan, Associate Professor in English, Sri Ramakrishna Mission Vidyalaya College of Arts and Science on September 12, 2018
- Introduction to Story Telling, Ms.Mangalam C. Senthil, Professional Story Teller, Founder, Kathakuteeram on October 09, 2018
- Introduction to Drama, Dr.K.S.Antony samy, Head, Department of English, Loyola College, Chennai on December 7, 2018
- History of English Literature - A Glimpse, Dr.S.Sankarakumar, Secretary, ELTAI, Asst.Professor in English, PSG Tech, Coimbatore on December 14, 2018
- Public Speaking by Apple Tree International, Coimbatore a franchisee of Helen O'Grady International on December 18 - 20, 2018
- Blogging and Vlogging, Ms.Sreeja Mohan, Managing head/ Creative Director, My Peeli, Coimbatore on January 03, 2019
- Functional Analysis of English, Dr.Geetha Senthil kumar, Associate Professor & Chairperson, Department of English & Humanities, Amrita College of Engineering , Coimbatore on February 19, 2019



KCLAS Edge- Interdisciplinary Online Courses

Ten students have completed 20 online courses from International Universities through Coursera. Some of the interesting courses are Social Norms, Social Change from University of Pennsylvania, Understanding Memory: Explaining the Psychology of memory through Movies from Wesleyan University and Big History : Connecting Knowledge from Macquarie University

KCLAS Edge+ - Study Visits

- Visit to Coimbatore Book Festival 2018 at CODISSIA Trade Fair Complex, Coimbatore on July 25th, 2018 and interaction with eminent Tamil writers and orators like Thiru.Marabin Maindhan Muthiah, novelist Thiru.Nanjil Nathan, translator Thiru. Kala Balasubramanian and Thiru.M.Gopalakrishnan to share their rich experiences with our students
- Heritage Walk- study visit to Ooty on September 21, 2018. They explored the heritage sites of the British period. This gave an exposure to the social changes brought about by the British in the Nilgiris. Coffee table conversation with the translator Ms.Susan Daniel was a great inspiration for the students
- The Kerala Literary Festival, Kozhikode, Kerala on January 10-11, 2019. Students attended the session, 'Who Shot my Word' hosted by Ravi DeeCee, K. Satchidanandan, Writer and Critic, Anand Padmanabhan, Prashsti Rastogi spoke on the topic and their views on the censorship and how it influences and affects the readership. They also attended the session of Ramachandra Guha in conversation with Shahjahan Madampath "Makers of Modern India"; "A vision with a difference" a discussion by Kanu Bel, Vijay Krishna, Miriam Joseph, Mrs. Leena Yadav and Ms.Arпита Das; "Poetry and Fiction" and "Eating Wasps" a discussion by Professor Latha Nair with a famous novelist Anita Nair

KCLAS Edge

Guest Talks and workshops

- Light & Shade – Visual Art Workshop, Dr. S. Ragunathan, Artist and Assistant Professor of Jamal Mohamed College, Trichy from July 10-13, 2018
- Students participated in the Award Ceremony of 7th Edition of the DJ Memorial Photography Contest organised by Lakshmi Machine Works Ltd. on July 30, 2018
- Exploring the Tribal Art – Warli Art Workshop, Dr. Kirupa Priyadarsini, a trained Fine Artist and Associate Professor of KCT Business School on July 30, 2018
- Fundamentals of Photography, Karthik Sridharan, Nikon Photography School, Bangalore, August 24, 2018
- Journey from Book to Screen, J Santhana Krishnan, Cinematographer, ad Film maker on August 31, 2018
- Radio is the Theatre of Your Mind, Mr. Srinivasan Shanmugham, Radio Jockey and Senior Producer, SURYAN FM, Coimbatore on September 26, 2018
- How to Create Effective Advertising?, Prof. G.K Suresh, Professor & Centre Head, KCT Business School on September 28, 2018
- Art of News Writing, Mr. VS Palaniappan, Deputy Editor & Chief of Bureau, The Hindu, Coimbatore on December 26, 2018
- Workshop on Branding Vs Identity, Ms. Poornima Vaidhyadnan, Design Director, Shawk, Bengaluru on February 22, 2019



KCLAS Edge – Shortfilms

- Students have produced three shortfilms – Aram Sei, Kural and Amara have screened them in various short film competitions. Aram Sei won First prize in Cosmo fest conducted by ICMA on August 11, 2018 and won II Prize in Com Fest conducted by Bharathiar University on September 29, 2019

KCLAS Edge - Certificate Courses

- Design Sense a Design thinking certificate course was conducted by Spread Design and Learning, Bangalore on September 6-8, 2018
- Adobe Photoshop and Illustrator 40 hours certificate course by Orita Sinclair of Singapore from December 5 – March 20, 2019



KCLAS Edge – Interdisciplinary On-line Courses

16 students have earned 32 certificates by pursuing online courses from various International Universities through Coursera. Some of the interesting courses completed by students are Advertising and Social IMC from North Western University, Fundamentals of Graphic Design from Cal Art, From Brand to Image: Creating High Impact that tell brand Stories, Instituto de Empresa University, Madrid.

KCLAS Edge+ Study Visit

- A visit to 'Kalakriti', an exhibition on traditional and contemporary mural paintings by artists Vishnu P. Vikraman and Rajesh Pulappatta at Art Houz, Jenneys Residency on July 25, 2018
- See the Legacy of Coimbatore through Lenses– a visit to Perur Pateeswarar Temple and Ancient Industrial Artifacts Museum on December 6, 2018
- Visual Communication Students participated in the inaugural function of the 16th Chennai International Film Festival, Chennai on December 13, 2018 and viewed the movies -Looks Rocket, The Insult, Eternal Winter and Shoplifters. These were movies of great impact and learning to the entire department and gave students practical insights to the film industry. On December 14, 2018 they visited one of the epitomes, architectural marvel, Mahabalipuram, Dakshina Chitra and also Crocodile Park and were engaged in architectural and nature photography.
- On December 15, 2018, they visited sync cinemas and had hands on experience on sound design, re-recording, dubbing and other sound related back end process to learn about the latest updates in sound designing and mix engineering. They also visited Loyola College Chennai and had an interaction with Dr.Alex, Prof of Visual communication.

Gaining Interdisciplinary Perspectives



KCLAS focuses on liberal arts approach in its education, providing opportunities for students to gain exposure and knowledge across disciplines. Liberal arts education enhances the life skills of the students in intellectual, physical and spiritual domains.

- Compass'18 - Goal Setting Workshop by Krishnakumar, Life Coach, Vertical Eye on June 26-29, 2018
- Zumba for Fitness, Shyama Kelath, Zumba Trainer on June 26, 2018
- Why Birds Matter, Saravanan Chandrasekar from Canopy Nature Academy of Coimbatore from August 1-2, 2018
- Wildlife Crime, Saravanan Chandrasekar on September 10, 2018
- Workshop on Tamil Theatre
Mr. Boominathan, a drama instructor from National School of Drama, New Delhi was organized on 24th September, 2018
- Workshop on Thinking and Decision-Making Skills by Dr.S Bhaskar, Professor, KCT was organized by Department of English Literature on September 26, 2018
- Self-Awareness Workshop by Dr.Kirupa Priyadarshini, Centre Head-HR & Asso. Prof., KCT Business School on October 3-5, 2018
- Impact on Environment, Health and Animals due to Life Style Choices
V. Aravindan, Vegan Outreach Coordinator was organized by the Department of Commerce on October 08, 2018



- Conserving the Environment by Saravanan Chandrasekar, Founder, Canopy Nature Academy on October 12, 2018
- KCLASites presented a drama "Kanal Koothu" and won the Special Jury Award for the Best Drama. S.Aishwarya of B.Com PA won the Best Female Artist Award in the Drama Fest "DRAHAA FEST 2018" organized by KCT on October 14, 2018
- KCLASites participated in the event organized by Varnam of KCT on Thinking Creatively by Mr.Ajit Rao, a professional cartoonist
- The Nuances of Public Speaking, by Toastmasters Club was organized by the Department of English Literature on December 12, 2018
- Human Rights by Dr.Pitchaimuthu & Team, Department of Human Excellence, KCT On December 21, 2018
- Keshore P, I BBA, Participated in Fair Trade Heimtextil 2019, Frankfurt, Germany to showcase their family business products on January 8-11, 2019
- Healthy habits for Cancer Prevention by Dr. Latha Balasubramani, Gynaecological Oncologist, GKNM Hospital, Coimbatore was organized by Women's Empowerment Centre on March 07, 2019
- Students participated in the talk on Creating Effective Advertisements for TV and Digital Media, by Ms.Roshini Chandran on a producer and director of more than 100 Ad Films on September 27, 2018 organized by KCT Business School
- Department of English organized a one-day Workshop on Puppetry, The World of Puppets conducted by N.K.Sathyapalan & Mridula, Puppeteers, Trivandrum, Kerala. Twenty-Five students of various departments of KCLAS participated in the workshop
- Department of Visual Communication screened the movies Rashom, The Song of Sparrows, Bicycle Thieves, Baraka and Department of English Literature screened Jane Eyre
- The students of Visual Communication organized Pongal festival on January 10, 2019
- Students who are aspiring for International Masters education participated in the Workshop on Writing SoP & LoR organized by International Partnerships office on January 25, 2019
- KCLASites participated in a play from Mahabaratha, Tamil Drama on January 5, 2019
- Students actively organized the events in Yugam18 – A Techno Cultural Extravaganza of Kumaraguru Institutions. A workshop on Business Analysis on February 5, 2019, Best Manager on February 08, Biz-Probe 19' on February 07, 2019, U- Create (Short Story/ Poetry Writing Competition) on February 08, 2019 were organized
- Women's Empowerment Centre organized a talk and panel discussion Be Bold for Change by Dr. Jaya Mahesh, an Indian Fashion Model & Body Sculpting Therapist on February 14, 2019
- A Workshop on Yoga for Happy Living was arranged on Saturday 23rd February, 2019 from 09.00 a.m. to 01.00 p.m. at Kumaraguru Institutions. Department of Commerce and Visual Communication practised Yoga during Human Rights class
- Drug Free India – Awareness Programme was held in Swami Vivekananda Seminar hall on 19.02.2019. The students of KCLAS and KCT attended the programme. Mr.Arun Divakaran, Associate Director of Cognizant Technologies was the speaker
- Special Lecture on Gandhian Economics by Dr. Mark Lindley, Musicologist, Historian of Modern India & Teacher of Economics on February 18, 2019

KCLAS engages in several outreach initiatives based on its vision to impact the world. The students have reached out and were engaged in enhancing the education and health of underprivileged children and thereby marching towards gaining civic responsibility. The initiatives are planned and organized by the students making them responsible citizens of the country.

- Students of KCLAS were engaged in the Project of **Health and Nourishment of Namadhu Pangu of Sakthi group**. The project involves distribution of milk to the Government school children in the neighboring areas. 22 students of KCLAS were engaged in this project for **537 man hours** during the year
- Students of KCLAS were engaged in the Project of **Rural Learning Centre (RLC)** which has been set up by Namadhu Pangu of Sakthi Group. In this project **37 students** were engaged in taking evening classes for the children of the Udayampalayam school. Students were engaged in this project for **535 manhours**. Faculty members were also engaged in coaching the primary school children
- The NSS unit of KCLAS joined hands with Sakthi Excellence Academy and celebrated the **Youth Awakening Day** to commemorate the birth anniversary of Bharat Ratna Dr.APJ Abdul Kalam in the Government School at Udayam Palayam on October 17, 2018
- Student Volunteers from NSS unit of KCLAS visited Ozanam Old age Home, **United Orphanage. Universal Peace Foundation** on October 12, 2018 and gifted clothes, groceries and stationeries and spent time with the inmates
- Students of Management Department organized a visit to Universal Peace

OUR RE

Foundation in Nallagoudampalayam, Karumathampatti, Coimbatore. The event was organized to commemorate **United Nations International** Volunteers Day on December 5, 2018

- Dr.Suresh Kumar, Asst. Professor of Dept. of Visual Communication, KCLAS delivered a Guest talk on Health & Family Welfare for the NSS students of Avinashilingam University on 07.01.2019 in a camp organized at Thekkupalayam Village near Coimbatore
- As a part of **Women's Day celebration**, Women Empowerment Centre of KCLAS conducted along with Sakthi Excellence Academy organized various events and competitions for the House keeping Women of KCT on March 6, 2018





STUDENT ACHIEVEMENT



Students are encouraged to participate and engage in several external events. This enhances the transferable skills of Critical thinking, Creativity, Collaboration and Communication

- Shashaank H and Vishnu Dhyanesh won I Prize in the Inter state Quiz Competition at Nehru Institute of Technology on July 13, 2018
- Shivaranjini P and Amutha Dharini K of B.Com PA were recognized by NIIT for achieving high scores in grade XII on July 15, 2018
- Five BBA students participated in the National Level Business Plan Competition at IIM –Indore On August 17, 2018
- In Comfest18 conducted by Bharathiar University on September 13, 2018, Nishanth Kumar of BSc Viscom won First Prize in the shortfilm competition
- Aadharsh Prakash and Erick Wilson won II prize in the short film contest, Vikas Kumar Sahu won II Prize in Stock Games and Vishnu Dhyanesh and Hariram S won III Prize in the Quiz Competition
- Rajeev R of I year BBA participated in the 3rd International Open Karate Championship, conducted on October 12, 2018 and won Gold Medal in Under 21 years Individual KUMUTE Event and Bronze Medal in Open Male KUMUTE Event
- Vikas Kumar Sahu of I B.Com PA has won Best Paper Award for the Paper titled “Cloud and Biometric: The future of Authentication” in the one day

EMENTS

International Conference on Paradigm Shift towards Cloud Banking on October 12, 2018 organized by Department of Commerce CA, Sankara College of Science and Commerce, Coimbatore

- Lavanya.S, I B.Sc Viscom participated in AYUDH Leadership Training Summit 2018 from December 22nd to 25th, 2018
 - Vikas Kumar Sahu of I B.Com PA presented a paper titled "E-Agriculture: Information technology in Precision Farming Using Wireless Sensor Networks" at the 3rd All India Youth Conference "Jagruti'19 organised by Students' Council, Indian Institute of Science (IISc) and Think India" on January 12-13, 2019 at Bengaluru
 - Kaviyarasu, of I year BBA won Bronze Medal in Boys Individual Kata Event in 16-17 age category in KAI Cadet/Junior National Karate Championship 2019 organised by Karate Association of India Affiliated to Indian Olympic Association (IOA) held at JJ Indoor Stadium, Chennai on January 29-30, 2019
 - Kaviyarasu, of I Year BBA won gold medals in under 16-17 years' boys category, under 16-17 years' boys Kumite (61 Kg) and under 14-17 years Team Kata in KATA under 16-17 years category in the 28th Coimbatore District Karate Championship hosted by Perks Sports Academy conducted by Coimbatore District Karate – Do Association affiliated by Tamilnadu Sports Do Association
 - KCLASites won the Overall Championship in Brim Fest 2K18 organised by PSGR Krishnammal College for Women on December 14, 2018 by winning prizes in
- Best Manager, Case Study and Quiz
 - Nitin Kumar, Department of Visual Communication bagged First Prize in Photography Competition in Adividya 2019 conducted by Sri Kishna Aditya College on February 16, 2019
 - Vinod of I B.Com PA won 1st prize in Teamsters competition in the inter-collegiate meet CRESILS'19 organized by SREC Business School
 - The KCLASite twins Karthika and Keerthana of I year BSc Visual Communication achieved the official Zumba instructors' status by qualifying in the Zumba trainers test and joined the Zumba network!
 - 19 Meritorious students were awarded the Mahatma Gandhi Scholarship on March 25, 2019 in the Founders Day celebrations
 - Vinmathi of I B.Sc Visual Communication participated and presented her Poem the in Women's Day Celebrations on March 19, 2019 conducted by Art Houz of Coimbatore at Jenneys Residency



Scholarship for Equal Education and Development (SEED) was launched for the Founding Batch. The Vision of the Founder Chairman Dr. N.Mahalingam Ayya has been an equitable, inclusive and robust education system which can transform the country. Throughout his life time he has supported thousands of students to achieve their educational dreams through financial support. KCLAS has resolved to continue his legacy and has designed a system to leave no one behind - giving every child, no matter what the background, the freedom to dream and study. KCLAS opens its doors to children from far-flung rural and marginalized communities who yearn to get college education. This can provide that crucial start to an upward spiral which can lead them and their families out of economic distress. KCLAS will plant, nurture and grow the SEEDS to transform themselves into stronger individuals ready to face all challenges and

better their lives. The objective is to offer free education to aspiring students from challenging socio-economic status and equip them to engage in meaningful professions and contribute to their well-being. Every year for KCLAS programs, SEEDs will be identified through partner NGOs (Maatram Foundation, Agaram Foundation). In 2018-19, seven students received full waiver of tuition fee and hostel fee for an amount of Rs.114,74,750

Sports Scholarship

- Kumaraguru Institutions offered merit and sports scholarships of Rs.3,29,000 for nine students who had achieved academic excellence in class XII and excelled in sports

Merit Scholarship

- 19 Meritorious students who had excelled in the Semester Exams were awarded the Mahatma Gandhi Scholarship on March 25, 2019 in the Founders Day celebrations. Scholarship amount of Rs.1,80,000 was disbursed to students.



RESEARCH AND PUBLICATIONS

Faculty are actively involved in research and disseminating the findings to relevant stakeholders to support them in decision making

- Vijay Srinivasan Presented a paper on **Impact of Folk Media on Society in Changing India (with special reference to Vijayawada)** in the 3rd International Conference on Recent Research and Innovations in Social Science, Humanities conducted in Osmania University campus, Hyderabad, Telangana on 4-November 2018. The article was published in the Universal Review, Volume - 7, Issue XI, November 2018 with ISSN Number: 2277-2723
- Rupa.R and Sreeyantha, **Role of Microfinance in Empowering the Financially Underprivileged in India** in the International Conference on Business, Society & Sustainability at Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore on December 10, 2018
- Rupa.R, **Factors Influencing Investors Investment in Mutual Funds: A survey with special reference to Ernakulam City** in the National Conference on Implications of Commerce in Globalised Business Scenario at Sri Saradha College for Women, Salem in Association with Transstellar Journal Publication and Research Consultancy Pvt Ltd, Chennai on December 13-14, 2018
- Manjula Bashini, **Challenges of ESP Teacher in the Engineering Colleges in the International Conference on Language, Literature and Creativity: Fusion of the three for Human Uplift**, at Mepco Schlenk College of Engineering and Technology, Sivakasi, December 10, 2018
- Manjula Bashini, **Factors affecting English Language Acquisition among Engineering Students** in the International Conference on Emerging trends in ELT, Kongu Engineering College, Erode, 9th March, 2019
- Radhika.R **The influence of Educational Leadership in managing Educational Institutions** in the International Conference on Social Science & Humanities, Colombo, Srilanka October 24-25, 2018
- S.Venugopal, presented a paper on **Naveena Punaikathaigalil Paaliyal Prachanaigal** in National Seminar on "New Trends in Modern Tamil Fiction" in Government Victoria College, Palakkad on November 08, 2018

- Radhika.R, **The contemporary youth and their outlook of life in the novels of Chetan Bhagat in the International Conference on Language, Literature and Creativity: Fusion of the three for Human Uplift**, held at Mepco Schlenk College of Engineering and Technology, Sivakasi, December 10, 2018
- Venugopal, Padmavathy Sarithiram – Oru Mathipeedu”, Gandhigram Rural Institute Deemed to be University on February 12, 2019
- Radhika.R, **Intercultural Communication in the Progress of English Language Acquisition in the Second International Conference on Science and Technology Engineering and Management** at Kumaraguru College of Technology December 11-12, 2018
- Vandana and Vinay Kumar, **Job Satisfaction and Adversity Quotient: How different is Current generation from the Earlier?** In the National Conference on the New Vistas in Services Marketing at Osmania University, February 22-23, 2019
- Vinay Kumar and Purva Kansal, **Comparing Two Analytical Methods in Exploring Communication Style Differences** in the National Conference on Global Issues in Management at Punjab University on February 25-26, 2019
- Rupa.R, **A Study on Financing Structure of MFIs in India**, Research Review International Journal of Multidisciplinary, ISSN: 2455-3085, Issue 10, Volume 3, October, 2018, pp. 589 – 596
- Rupa.R, **Factors Influencing Investor's Investment in Mutual Funds: A Survey with Special Reference to Ernakulam City, Kerala**, International Journal of Human Resource Management and Research (IJHRMR) ISSN (P): 2249-6874; ISSN (E): 2249-7986 Vol. 8, Special Issue December, 2018, 191-202
- Rupa.R, **Influence of Socio Economic Status of Working Women on Financial Decisions of their family with special reference to Self-Financing College Teachers**, International Journal of Research and Analytical Reviews, E ISSN 2348-1269, Print ISSN 2349-5138, Vol. 6, Issue 1, Jan - March 2019, pp. 468-473.
- Radhika.R, **Portrayal of Post-modern women in the works of Shobha De**, International Journal of English Language,

Literature in Humanities (IJELLH) ISSN: 2321-7065, Vol 6, Issue 9, September, 2018, 186-191

- Purva Kasal and Vinay Kumar, **Mobile Banking at the Bottom of Pyramid: Risk Perceptions and Opportunities** International Journal of Business Insights and Transformation Vol 11, Issue 2, April 2018 (pp 46 – 52.)

Books

- S. Venugopal Tamil Sirmkadhayin Peruvazhi/ ISBN No.978-81-936724-0-2 Thiyagu Book Centre, Coimbatore, 2018
- S. Venugopal Urumaalkattu/ Siruvani Vaasagar Vattam, Coimbatore, 2018
- S. Venugopal Valasai/ ISBN No. 978-81-876421-4-5 Tamalini, Chennai, 2018
- S. Venugopal is a reviewer in Anthologies of Auto Biographies in Tamil in Sahithya Academy, Chennai

Popular Articles

1. S. Venugopal, Nilathai Eluthakiya Novelasiriyar, The Hindu Tamil, Coimbatore on December 25, 2018
2. S. Venugopal, Tamil Murasin Padaipilakiya Thittam, Tamil Murasu, Singapore March 24, 2019
3. S. Venugopal, Sudar aagi nindru Oliveesum Kavithai, Tamil Murasu, Singapore, April 28, 2019
4. S. Venugopal, Theerakurai short story, Tamil Murasu, Singapore, April 28, 2019

Faculty upgrade their knowledge through various on-line courses. In the academic year 2018-19, faculty have completed 32 on-line courses from leading global Universities such as Yale University, Stanford University, University of Pennsylvania, University of Edinburgh, Washington University, University of North Carolina, Universitat Autònoma de Barcelona, Peking University and University of Minnesota

This encourages learning the latest concepts from the best Universities and also network with other academic colleagues. Plans on offering Micro online courses by KCLAS faculty has been initiated



Faculty collaborate with other academic Institutions and enrich the education system through their expertise. Academic collaboration is beneficial to the faculty in learning new teaching tools, and to the students in increasing the breadth of their knowledge and learning different approaches to solving a problem. In addition, collaboration with world-class educational institutions can raise the standards of universities in developing countries through exposure to teaching, research, services and management methods

- Dr. S. Venugopal, Department of Tamil was the Guest speaker in the theme Short Story Experience in Literary Festival conducted by Vijaya Publications, Coimbatore on August 4, 2018
- Dr. S. Venugopal, Department of Tamil was the Guest speaker in the Book release - Manithanaka ennum Maravillai by Madurai Book Fair on September 2, 2019
- Dr. S. Venugopal, Department of Tamil conducted a Short Story Writing Workshop at Kongu Arts and Science College, Erode on September 23, 2018
- Dr.S Venugopal, Department of Tamil, conducted a workshop on Using Innovative

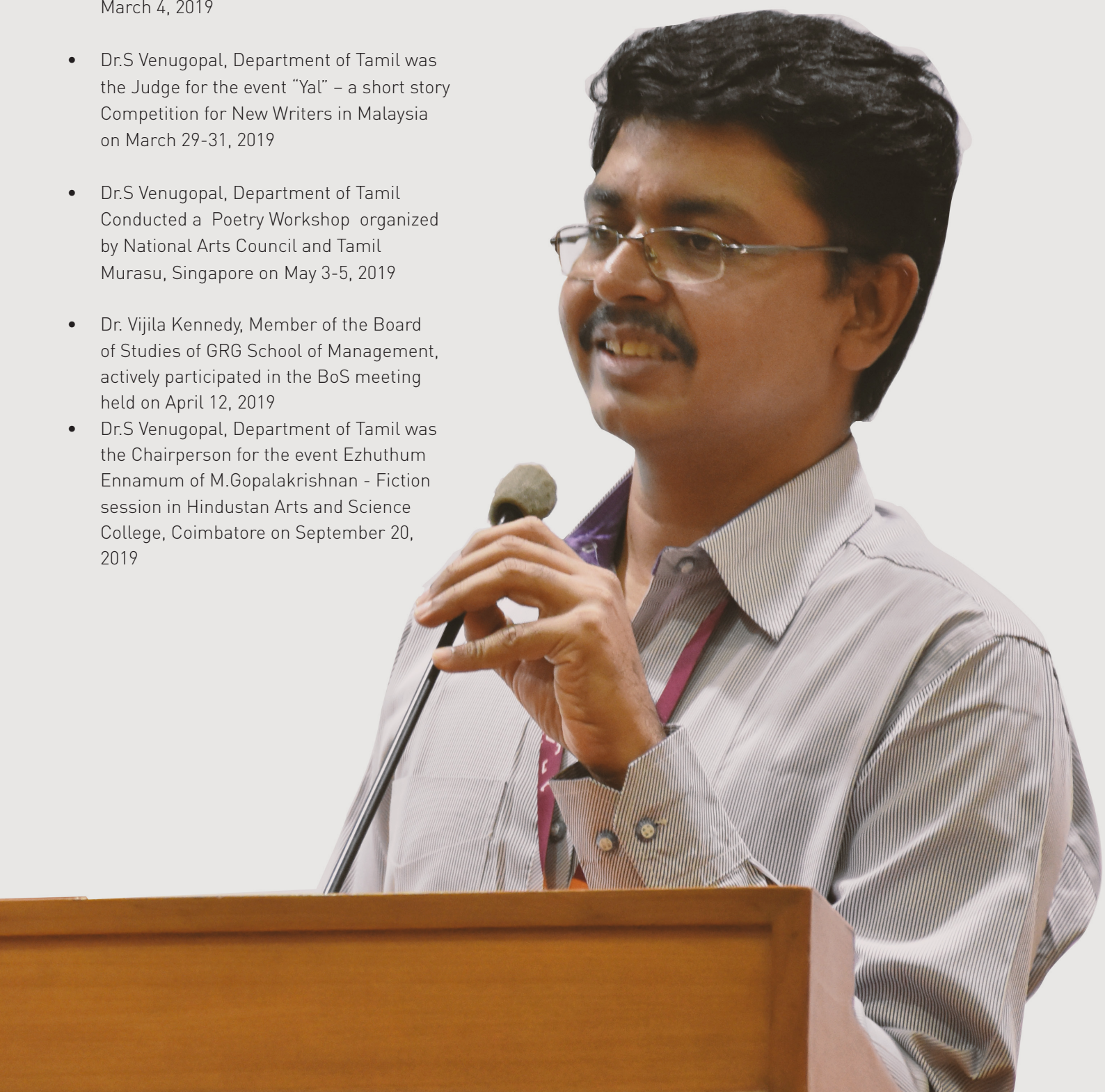
Methodologies in Teaching the Language for Teachers organized by the Government of Singapore in Singapore on September 12-14, 2018

- Dr. S. Venugopal, Department of Tamil gave a lecture on Appreciating Aesthetic value of Tamil Language through Tamil Literature in Appreciating Tamil Language and its Relevance to Life, organized by Ministry of Education in Singapore on September 12-14, 2018
- Dr. R.Rupa, Board of Studies Member, Department of Commerce at Sri Ramakrishna College and CMS College attended the BoS meetings and gave suggestions to enhance the curriculum in respective colleges
- Dr.S Venugopal, Department of Tamil, chaired a session on Elakiya Munnodigalin Pungalippu in the Vallinam Literary Movement, Kuala Lumpur Malaysia on November 18, 2018
- Dr. S. Venugopal, Department of Tamil was the Guest speaker in the Book release - Manithanaka ennum Maravillai by Vijaya Publications, Coimbatore on January 6, 2019.
- Dr. S. Venugopal was appointed as member of the Advisory Board of Magizhchi Trust, Madurai on January 9, 2019

- Dr. Vinay Kumar Chaganti was invited as a Panel member Valediction of the International Conference on Industry 4.0: Developing Sustainable Competitive Strategies on March 9, 2019
- Dr. Vijila Kennedy was the Key note speaker in the National Conference on Strategizing Teaching-Learning for Quality Enhancement and Sustenance at Sindhi College, Bangalore on March 22-23, 2019
- Dr.S Venugopal, Department of Tamil, conducted a workshop on Tamil Ancient Poetry, short story and Drama at Government Arts College, Coimbatore on March 4, 2019
- Dr.S Venugopal, Department of Tamil was the Judge for the event “Yal” – a short story Competition for New Writers in Malaysia on March 29-31, 2019
- Dr.S Venugopal, Department of Tamil Conducted a Poetry Workshop organized by National Arts Council and Tamil Murasu, Singapore on May 3-5, 2019
- Dr. Vijila Kennedy, Member of the Board of Studies of GRG School of Management, actively participated in the BoS meeting held on April 12, 2019
- Dr.S Venugopal, Department of Tamil was the Chairperson for the event Ezhuthum Ennamum of M.Gopalakrishnan - Fiction session in Hindustan Arts and Science College, Coimbatore on September 20, 2019

Awards received by Faculty

- Dr. Venugopal, Aasiriyar Semmal Viruthu, Thamizhaga Kalvi Araichi Valarchi Niruvanam, September 5, 2019
- Dr. Vijila Kennedy was awarded “Award of Merit for Institutional Development” on the occasion on Teacher’s day on September 8, 2018 by Kumaraguru Institutions



The Campus

Kumaraguru has a sprawling campus of 150 Acres. Four academic blocks and an administrative block constitute more than one fourth of the campus area. Playgrounds for various sports enfold 23 acres. The magnificence of this green canopy is great with the infrastructure for academic excellence, general facilities and four signature buildings such as Ramanandha Adigalar Auditorium, Jyothi Nilayam, Gnana Sabai and Temple.

Infrastructure for Academic Excellence

Labs

Laboratories in general circumvent the communication breakdown between theory and practice. Labs in Kumaraguru do this in the highest order with advanced laboratories, skilled technicians and ingenious academicians who help students to build the bridge between knowing and doing. A real world environment is created for the students to practice to deal with the nature of problems faced by the society and thereby are trained to apply their knowledge in real life scenarios.



Seminar halls

There are four seminar halls named after the legends of India, Dr. Vikram Sarabhai, Sir C.V Raman, Sir Visvesvaraya and Swami Vivekananda. These halls are lively with lectures and seminars almost on all days.

Mahatma Gandhi Central Library

Mahatma Gandhi Central Library has been specially crafted to inspire an introspective learning experience. With large, open spaces, niches for collaborative work, creatively designed work platforms and an infusion of natural and architectural aesthetics, the centre will unfold new learning paths for everyone—student, scholar, researcher, teacher, visitor or just a curious mind. It is housed in the first floor of Dr. Mahalingam Vigyan Bhavan and covers an area of 16945 square feet. The compilation in the library is extensive owning 67598 titles and 107534 volumes and has a subscription to 186 print journals, 8829 online international journals and 59 magazines for scholarly communication. Central library also provides access to printing and e-resources. Open access system is being followed to access the books and journals.

Campus Facilities

Medical Assistance

KCLAS ensures immediate medical service and assistance on campus. Aruljothi Medical Center on the campus is an eight bedded hospital with two doctors and nursing assistants. Students requiring special help and treatment are accompanied to the nearest multi-speciality hospitals.

Bank

Karur Vysya Bank has an extension counter on campus with their ATM. Besides, KVB, Axis Bank ATM also function inside the campus.

K Mart

K Mart is a retail establishment in Kumaraguru campus offering a wide range of consumer goods such as clothing, home appliances, cosmetics, sporting goods, books, electronics, stationery, etc.

Laundry

This facility is available on the campus for all. Services such as washing, drying, steam ironing and dry cleaning are given using hi-tech steamers.



This associated smart stay of Kumaraguru is situated at a distance of 2 kilometers from the campus. This exclusive men's stay provides home for an affluent living with 68 rooms.

Food Outs

Food is an experience. The KORE cafeteria in the campus that can serve 1000 at a time, provides hygienic, quality, timely and tasty food adding to the living and learning experience of the students, faculty and visitors. This cafeteria is located opposite B block. To the East side of the campus, is the East Kore cafeteria, located right behind Mahalingam Vigyan Bhavan. This cafe can feed 450 individuals at once. Further behind is the Campus Dining that can serve 240 people at every meal.



Namma Cafe, K's Cafe, Munch Box Students immensely love these places because the chefs and the people who assist in running the cafeterias do not compromise on the quality and hygiene of the food and the place. These spacious & trendy cafeterias not only sharpen the taste buds of the students and teachers but also becomes a meeting place for exchange of intellectual, humorous and thought provoking conversations.

Transport Services

The college has a fleet of buses, vans and cars to transport students and staff from different places, in and around Coimbatore. These buses operate along different routes starting at 6 30 am from different locations. Currently, there are 8 buses and 6 mini buses at service.



Hostel

There are 6 blocks for men students and 3 blocks for women students accommodating 2335 men in 445 rooms and 987 women in 329 rooms in their respective blocks. Rooms are allocated on a triple sharing basis. Both the divisions are equipped with their own dining area, washrooms, lobby, terrace, etc.

Vallalar Maiyam and Sarada Maiyam are the facility centres for men and women student residents of Kumaraguru. These centres provide a roof for a TV hall, access to wifi, recreation room and K's cafe to enable the residents experience a home away from home.

Hostel Dinette

Kumaraguru's resident dining is considered the kitchen of their second home as it lives up to the expectations and standards of the student residents and their parents. The residents are served a tasty, healthy and a home like vegetarian food, three times a day. Residents are given a membership to use this facility. The smooth functioning of the dining is assured by a team of members who work under the leadership of the manager.



Signature Structures on the Campus

Ramanandha Adigalar Auditorium

This air-conditioned auditorium accommodates 1400 people on a go. The class of a stage and fine acoustics adds to the significance of the events held here. This place is widely utilised to host notable functions and events.



Temple

The temple of Lord Ganesha at the main entrance of the college gives a promising start to each day. Presence of the Almighty gives a spiritual and an emotional support.



Jyothi Nilayam

It is the hospitality suite of Kumaraguru known for its ambiance. Jyothi Nilayam, inspired by the classical South Indian courtyard style homes is built to the wishes of our founder Arutchelvar Ayya. With an area of about 24,000 Square feet, this centrally located guest facility is an addition to the architectural beauty of Kumaraguru. A spacious central courtyard is nestled by the Jyothi shrine with 14 guest rooms, conference room, a guest lounge and the dining hall. The guest facility plays host to important events and special guests.

Jyothi Nilayam





Gnana Sabai

Arutchelvar Ayya was an ardent follower of Vallalar Perunthagai and believed in the oneness of God in the form of a Jyoti. A space is created in the Mahalingam Vigyan Bhavan to function as a meditation centre, named "Gnana Sabai". It is situated over an area of 2260 square feet. With a serene atmosphere, Gnana Sabai remains open for anyone who wants to practice mental stillness and relaxation through meditation. The centre is designed to offer an ambience for one to indulge in mindfulness and connect with the inner self. An eternal Jyoti will light the meditation centre which symbolises that God is one.

CELEBRATING 35 YEARS OF COMMITMENT TO EXCELLENCE IN HIGHER EDUCATION



KUMARAGURU
college of technology
character is life

ESTD. 1984



KCT R&D INNOVATION thru RESEARCH & DEVELOPMENT

Anna University has recognized 10 Research Centers in several disciplines in the institution. Currently 25 patents are registered by the faculty and the students in KCT's Intellectual Property Rights (IPR) Cell.

KC.IRI

Providing research support to R&D organizations and SME/MSME industries in the region.

KCT TIFAC-CORE

Technical consultancy for Textile/Apparel sector in development and testing.

Ré

Student run initiative for Research and Exploration.

Garage

Student involved Product Development - Research Center in Automotive sector.

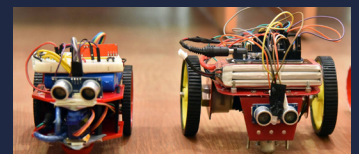
iQube

A techno-incubator where ideas are transformed into reality.

KUMARAGURU KC.IRI
CENTRE FOR INDUSTRIAL
RESEARCH & INNOVATION



KCT TIFAC-CORE



**14 UG, 15 PG Programmes+ 10 R&D Centers+ 63 MoUs +
67 Patented projects 32 Student clubs 135+ Laboratories+ 700 + Faculty & Staff+
6000+ Students 23,000+ Alumni around the world +1 lakh+ Books in Central Library
150 Acre Campus+ FORGE incubates 20+ companies, and accelerates
100+ innovations+ 2 Centres of Human Excellence
KCT TECH PARK with 7 MNCs and 1800 people**

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KUMARAGURU INSTITUTE OF AGRICULTURE

Affiliated to Tamil Nadu Agricultural University

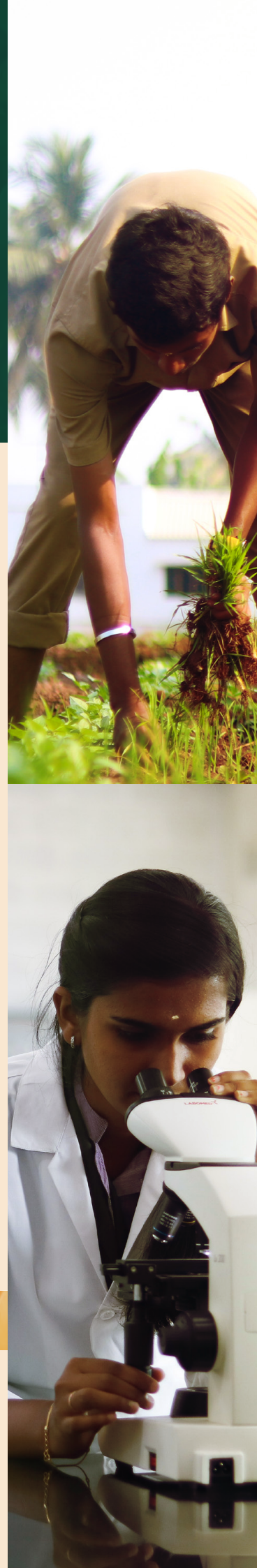
The Education Outlook of KIA

The earth's oldest profession – Agriculture – and still the dominant sector in every nation is important for inclusive growth and poverty alleviation. Unlike any other time, subjects like biotechnology, nano technology, remote sensing, organic farming, micro irrigation, climate readiness, crop insurance, agri credit, food processing, entrepreneurship, online trading and agri export are increasingly seen as the main drivers for agricultural growth. Off-late, the convergence of digital technology such as Internet of Things (IoT), Block Chain Technology, Artificial Intelligence (AI), Drones, Cloud Platforms, Social Media and Big Data is helping transform the agrarian economy by way of minimizing risks, promoting entrepreneurship and exports. KIA educates the young agriculturists on science, technology, entrepreneurship, besides providing fundamental research orientation.

Located in a sprawling area of 131 acres of farmland on Bhavani-Athani-Sathy state highway in Sakthinagar, KIA sprouted from the ecosystem forged by Sakthi Sugars Ltd., located at Appakudal, Erode District. The economic, social, educational and agricultural development milieu in the region touched new heights due to the Sugar Factory's presence, which has spurred the need for further educational development, especially for the rural youth. To address this, the Sakthi Foundation, in addition to its existing educational institutions in the Sakthinagar area, established the Kumaraguru Institute of Agriculture (KIA) in the agriculturally progressive environment. KIA backed by Sakthi Sugars Ltd., and Sakthi Foundation mainly targets the aspiring rural youth to train them into agriculturists with a difference.

B.Sc. (Hons.) Agriculture | 4 Year Residential Programme

KUMARAGURU INSTITUTE OF AGRICULTURE
Bhavani-Athani-Sathy Main Road, Sakthinagar – 638 315,
Erode District , Tamil Nadu, India
deankia@tnau.ac.in, eokumaraguru@gmail.com
+91 4256 247000 | 75987 87706, 94421 04001 | kia.ac.in



KCT Business School



- Approved by AICTE
- Affiliated to Anna University
- Autonomous Institution
- Part of Sakthi Group
- Unit of Kumaraguru College of Technology
- Offer MBA - in 6 specializations
- Offer PhD - Full Time & Part Time
- 150 acres of campus area
- 19+ years of Experience in industry and Academics
- Industry Based Curriculum
- Average Package - 4.37 Lakh
- Highest Package - 10 Lakhs (National) / 14 Lakhs (International)

Eligibility

- Any UG degree with minimum 60% marks.
- Minimum MAT score of 500.

Selection Criteria

- Cumulative score of UG marks.
- MAT scores.
- SoP, GD and Interview.

Schedule

- Selection cycles will commence from the month of February every year.

How to apply

- Online application @kctbs.ac.in



Chinnavedampatti,
Saravanampatty,
Coimbatore,
Tamil Nadu 641049

0422 266 1420
www.kclas.ac.in

