

Department of Visual Communication

Academic Plan for July – November 2020

KCLAS Edge

Expert Conversation (Open to all batches)

S.No	Topic	Speaker	Date/ week
01	Media Communication during Pandemics	Dr.Sunita, Anna University, Chennai.	Sep 2 nd week, 2020
02	Post Covid- Media Standard	Prof.P Romila Sudhakar, Loyola College	Oct 1 st week, 2020
03	Understanding the Psychology of Media and Society	Prof. C S Jayaraman, Amrita CAS, Cochin	Sept 04 th week, 2020
04	Normative theory and present Media	Dr.Karthik,Central University of Karnataka	Oct 2 nd week, 2020
05	Principles of Web Development	Dr. G. Kumaravelan, Pondicherry University	Aug 03 rd week, 2020
06	Careers in Audio	Mr. Shankaranarayanan, Audio Engineer,Cochin	Sep 02 nd week, 2020
07	Ready, Set, Edit (Post Production Workshop)	Mr. Prem Kumar, Editor / Sound Designer, Cutting Chai, Supari Studios, Mumbai	Sep 02 nd week, 2020
08	Understanding film genres	Dr.Vasuki Balevadi, HCU, Hyderabad.	Sep 03 rd week, 2020
09	Ethics in Indian Media Group	Dr. Shubha, Head, Media Studies, Manipal Institute of Communication	Sep 1 st week, 2020
10	See through Lens Photography as a Profession	Jan Joseph George, Go Pro Ambassador, Still Photographer – Malayalam Film Industry	Aug 04 th week, 2020
11	Brand Marketing in Digital Age	Mr. Ashok Ramachandran, CEO & President, Schildler India	Oct 02 nd week, 2020
12	Being an Advertising Film maker	Vijay Ganapathy, Advt Film maker	Aug 01 st week, 2020
13	Writing for Screen	Mr. Ramnath, Assistant Director to Kamal Haasan	Sep 03 rd week, 2020
14	Marketing film in OTT Platforms	Mr.Sai Gokul Ramnath, Director, Kollywood, Chennai.	Oct 4 th week, 2020
15	Graphic Novels	Ms. Roshan Ganu Minneapolis College of Art and Design.	Oct 02 nd week, 2020

Workshops (Open to all batches)

S.No	Topic	Facilitator	Date/ week
01	Mixed Media Workshop	Srishti Manipal Institute of Art, Design and Technology	Last week of Sep, 2020
02	Setting up a professionally acoustic audiovisual environment	Mr. Stephen Paneer, Audio Engineer, Sound Wizard, Pondicherry	First week of Sep, 2020
03	Two Part Workshop: (a) Science behind Packaging Design for FMCG Businesses (b) Digital Brand Design, Conversion Rate Optimization and Digital Marketing	Mr. Vinod and Mr. Sriram, Springboard, Coimbatore	Second week of August, 2020
04	Brand Marketing in Today's Context	Ms. Sirisha Tadepalli, Sr. Marketing Manager, Amazon Pay (Former Vice President, Brand Marketing at Zivame, Bangalore)	First week of Oct, 2020
05	Syntax of Beauty	Mr. Sankalp Meshram Five-time National Award-winning Director and Editor	Second week of Oct, 2020

Certificate Courses

S.No	Semester	Course	Certifying Body	Date/ week
01	I	MS / Excel	NIIT, Coimbatore - Microsoft	Sept to October, 2020
02	III	Illustrator	Orita(Adobe Certification)	Sept to October, 2020
03	V	UX	Orita(Adobe Certification)	Sept to October, 2020
04	For All	Media & Communication	Symbiosis School of Media and Communication (Bangalore)	October, 2020

Open for all KCLASites

S.No	Course	Certifying Body/ Trainers	Duration	Mode	Mode
01	Diploma in Positive Psychology	Bharathiar University	6 months	Evenings/ Weekend	Blended
02	Diploma in Data Analytics	Bharathiar University	6 months	Evenings/ Weekend	Blended
03	Diploma in Bharatanatyam	Bharathiar University	1 Year	Evenings/ Weekend	Blended
04	Diploma in Journalism	Bharathiar University	6 months	Evenings/ Weekend	Blended
05	Certificate in Campus Sustainability	Bharathiar University	3 months	Evenings/ Weekend	Blended
06	Civil Services Preparatory Training	Shankar IAS Academy	2 years	Evenings/ Weekend	Blended
07	CA	Institute of Chartered Accountant of India – YS Academy, Coimbatore	3 plus	Evenings/ Weekend	Blended
08	ACCA	ANSA, Chennai	3 plus	Evenings/ Weekend	Blended
09	CMA	Institute of Cost & Management Accountant of India	3 Plus	Evenings/ Weekend	Blended
10	CS	Institute of Company Secretary of India	3 Plus	Evenings/ Weekend	Blended
11	Analytics for ALL	IBM	1 week	-	Blended
12	Python Programming	IBM	1 week	-	Blended
13	Cloud Services - Bluemix	IBM	1 week	-	Blended
14	Design Thinking	IBM	1 week	-	Blended
15	Data Science with Spark & Scala	IBM	1 week	-	Blended
16	PG Diploma in Counseling and Guidance	Manasa Educational Foundation for Mental Health, Shivamoga, Karnataka	-	-	Distance
17	PG Diploma in Child Counseling	Manasa Educational Foundation for Mental Health, Shivamoga, Karnataka	-	-	Distance
18	PG Diploma in Corporate Counseling	Manasa Educational Foundation for Mental Health, Shivamoga, Karnataka	-	-	Distance

19	PG Diploma in Rehabilitation Psychology	National Centre for Disability Studies, Indira Gandhi National Open University, New Delhi	-	-	Distance
20	PG Diploma in Clinical Psychology	Global Institute of Medical Sciences	-	-	Distance
21	Criminal Psychology	International Career Institute	-	-	Distance
22	Certificate in Child Psychology	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
23	Certificate in Mental Health	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
24	Certificate in Career Counseling	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
25	Certificate in Developmental Psychology	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
26	Watson Services	IBM	1 week	Evenings/ Weekend	Blended
27	Disaster Risk Management - Identification, Assessment and Analysis	National Institute of Disaster Management	30 Hours	-	Online
28	Open Learning Programme in Entrepreneurship	EDII – Ahemadabad	1 year	-	Online
29	Economics For Managers	Harvard Business school	8 weeks	-	Online
30	Innovation & Start-up Policy	IIM Bangalore	8 weeks	-	Online
31	Diploma in Women's Empowerment and Development (DWED)	IGNOU	6 months	-	Online
32	Diploma in Strategic Management and Leadership	Swiss School of Business and Management, Geneva	6 months	-	Online
33	Event Management	Mark1 Institute of Entertainment & Event Management / Wizcraft MIME	3 months	-	Online
34	Export / Import Business	Directorate General of Foreign Trade	40 hours	-	online
35	Foundational Certificate in Public Policy	Takshasila Institution, Bengaluru	3 months	Online	online
36	Social Policy and Welfare States in the 21st Century	University of Oxford	3 Months	Distance	online
37	Politics: An Introduction	University of Oxford	3 Months	Distance	online
38	Certificate Programme in Peace Studies and Conflict Management	IGNOU	6 Months	Distance	online
39	Policy Design and Delivery: A Systematic Approach	Harvard University	6 weeks	Distance	online

40	Certificate in Environmental Studies	IGNOU	6 Months – 2 year	Distance	online
41	Certificate in Media & Communication	Symbiosis School of Media and Communication (Bangalore)	1 Week		Blended
42	Diploma in Film making course	Whistling woods International	6 months		Blended
43	VFX/Transport Design/3D Animation-Workshop	Asia Pacific University, Malaysia Staffordshire University, UK	2 Days		Blended
44	Certificate Course in Photography	Light and Life academy	4 months		Blended
45	Diploma in Creative Writing in English (DCWE)	Symbiosis Centre for Distance learning , Pune	1 year	Distance	online
46	Certificate Course in Corporate Communications	NMIMS , Mumbai	6 months	Distance	online
47	Short Course on Critical Reading	Dept of Continuing Education - University of Oxford, UK	10 weeks	Distance	online
48	Diploma in English Language Teaching (DELT)	Symbiosis Centre of Distance learning , Pune	1 year	Distance	online
49	Creative Writing: an Introduction to Fantasy Writing	Institute of Continuing Education – University of Cambridge, England, UK	7 weeks	Distance	online
50	Freelance and Feature Writing	Dept of Distance Learning, The London school of Journalism, London, UK	9 – 15 months	Distance	online
51	Business Communication Skills	British Council, India	6 weeks	Distance	online
52	STEP e -learn	The Hindu Group , India	3 months	Distance	online
53	Diploma in Creative Writing in English (DCE)	IGNOU , India	1 year	Distance	online