

STUDENT CORNER

Internship Experience

Department of Commerce:

Monisha of I year B. Com PA shares her internship experience -

"I did my internship at IGNITE ACADEMY. It is a consulting firm and we were asked to do a market survey. It was very interesting to learn various things like Collaboration, Team management, Time management, Research and analysis etc... On the first day, I was sent to various places in Coimbatore for the market survey and I was very uncomfortable. I had no confidence on myself, and as days passed by, I really wanted to do my job in a great manner. This gave me a wonderful opportunity for developing my personal skills like adaptability, time management. I would like to encourage everyone to take up such internships to have a different experience and to enhance their knowledge.



Department of English:



Ajanta and Sreeja of I BA English Literature

"We had an enlightening experience interning in Ragam Channel, Ooty. Being one of the popular local channels in the Queen of hills, it provides coverage to all the important events happening there. We learnt skills like placing of cameras, editing of videos and sound mixing. They gave individual attention and educated us on the technical and practical issues. Most important of all, we learnt the significance of work ethics. Mr. Pranesh, the technical head of the unit gave us a clear picture of usage of different soft wares for the effective telecast. We were also given the opportunity to interact with the callers during the live sessions of the channel. This internship experience was really an endearing experience for starters like us.

Department of Management:

Tarun.C.J of I B.B.A

It was my fortune to join the SGT group of companies (Coimbatore) for my internship program. I started my intern in the early days of May with the transportation organization. My first week went off on overviewing the whole process dealt in the transportation organization. During the second week of my intern, I witnessed many intricate situations and the solution that the company brought, was really simple in its sense. I also made a direct interaction with the lorry drivers and came to know about the strategies that they use to tackle the obstacles during their work. The interaction was very informative and it also made me to look into problems from a different perspective. In the third week, I learnt about the concepts related to banking. This internship program really added up a lot to me and I would also like to thank the organization and the college for providing me this opportunity”.



Department of Visual Communication:

Karthika and Keerthana of I year Visual Communication:

The smart twins of KCLAS who are also Zumba coaches share their experience at [Radio Mirchi](#) “Our internship experience ? No, this was actually a wonderful opportunity!!!! We were so happy and proud to work with the "Radio mirchi" team, Coimbatore. It was our first experience in publicity with one of the leading zumba instructors in Coimbatore Mrs.Shabna and the team in order to create awareness about the "Importance of health and fitness". Our weekly activity was to conduct Zumba sessions in various public places in Coimbatore. The weekdays were filled with hard work as we had to be fully prepared for the weekend sessions. This gave us a good exposure and valuable experience. We have grown more confident in our favourite field. We were happy to introduce "Zumba" to people were not aware which is an enjoyable and adaptive form of exercise. Through Zumba, we are delighted to know that we are in the progress of making lives healthier!!!”

