



SCHOOL OF COMMERCE

NEWSLETTER
August'20



KCLAS WHOLE HEARTEDLY WELCOMES THE NEW MEMBERS OF THE FAMILY



Francis Kuriakose is an academic with research interests in the areas of corporate finance, labour economics and economic history. His hobbies include long walks, marathon running and playing the violin.



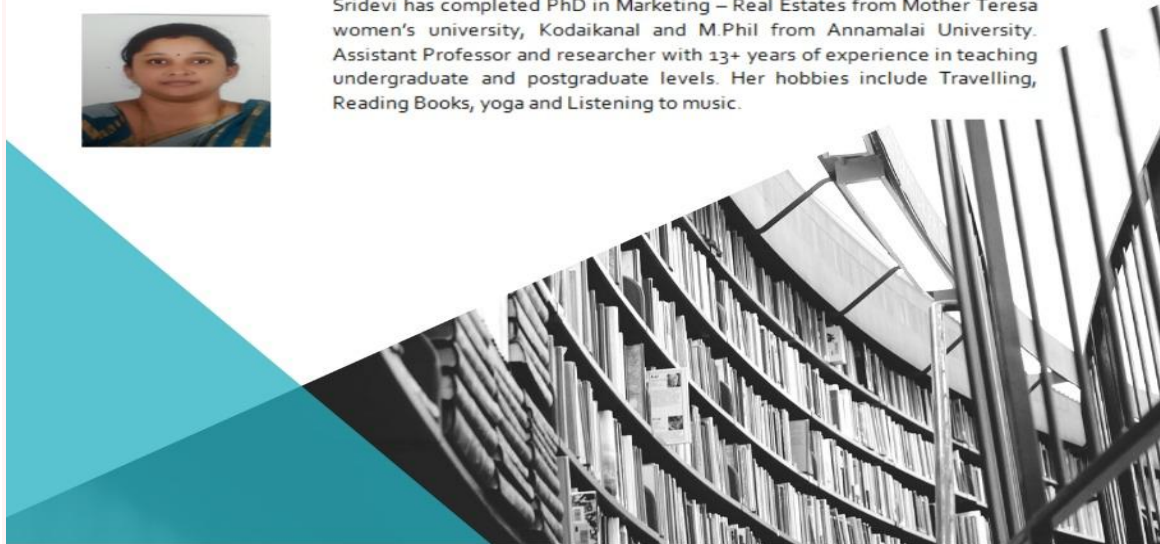
Keerthi has seven years of experience in teaching and has completed M.Phil and on-going process for Doctoral Journey in Bharathiar University as Banking and Finance as her key area of study. Visions are being socially responsible and person of moral values. Empower and enrich the student community for the wellbeing of the society.



Maheshwari is an academic having 8 years of teaching experience in the field of Commerce and Management and 4+ years of industrial experience in financial and service sectors in different capacities. She has completed M.Com, M.A (Economics) and PGDM (Finance) from reputed institutions. Qualified UGC-NET in Commerce (2011) and Management (2012). Received academic topper award in PGDM (Finance). Her Hobbies are outdoor sports, reading books and spending quality time with family and friends.



Sridevi has completed PhD in Marketing – Real Estates from Mother Teresa women's university, Kodaikanal and M.Phil from Annamalai University. Assistant Professor and researcher with 13+ years of experience in teaching undergraduate and postgraduate levels. Her hobbies include Travelling, Reading Books, yoga and Listening to music.



Expert Conversation

The School of Commerce conducted an Online Expert Conversation on Assessment of Companies - A Birds Eye View on 12th August, 2020. CA.Varun Raman, Proprietor of M/S Varun Raman & Associates, Chartered accountants, Chennai was the resource person. Mr.Varun Raman is a practicing Chartered Accountant with industry and consulting experience and has worked with leading industrial groups in India, Japan and Middle East. He has also worked with various local governments. He is specialized in Business Valuation, Audits (statutory and Internal), Financial and Compliance Management, Business Advisory, Internal Audit, Costing systems and Training. He also acts as a virtual CFO to several manufacturing and EPC clients.

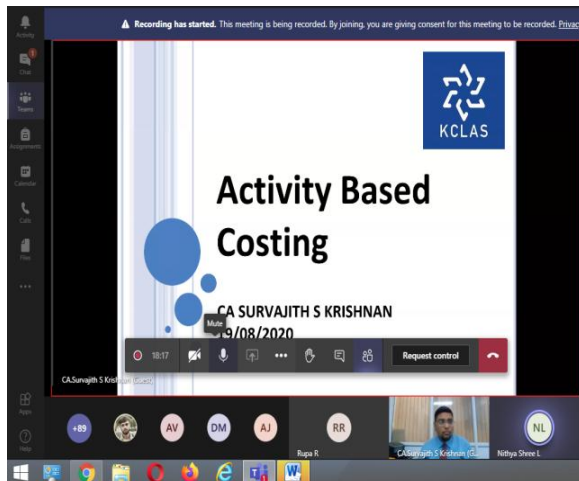


The session started with an Introduction to Companies, Domestic and Foreign Company under Income Tax perspective. He detailed on the provisions applicable to the Assessment of Companies and explained about the computation of Total Income and Tax rates. He highlighted on Minimum Alternate Tax, Dividend Distribution Tax and how they were computed under Income Tax Act. He also spoke about privileges enjoyed by domestic companies and how they are taxable under the act. The session was very useful as it is relevant to the topic that is currently discussed in the Direct Tax Course. The speaker also quoted few real time examples and made the session interactive. The Expert Conversation was coordinated by Ms.Divya Prabha T and Ms.Mithra R of final year B.Com PA.

Expert Conversation

“Activity-Based Costing – An Effective Tool for Better Management”

School of Commerce organised an Online Expert Conversation on Activity Based Costing for II B.Com PA students on 19/08/2020. The Resource person was Mr.Survajith S Krishnan, Chartered Accountant, and Coimbatore. Mr.Survajith S Krishnan is a qualified Chartered Accountant and an Active Rotarian. He is currently a partner with M/s N.C Rajan &Co. Chartered Accountants a 93 Year old Firm. Previously he worked as Assistant Manager with one of the Big 4’s in Coimbatore handling Engagement in the Audit and Assurance Service Lines for 5 Years. He completed Articleship (CA Training) at N.C Rajan & Co. and completed B.Com (PA) from PSG College of Arts & Science. He is an active participant and member of organizing committee in various events conducted by Coimbatore Chapter of The Institute of Chartered Accountants of India and served as Editor, Treasurer, and Vice Chairman of Students Committee (SICASA).. He is a Member of Rotary Club of Coimbatore West and handling Classes for CA Students on Auditing & Accounts. He is a Member of the Career Counseling Team at Coimbatore ICAI.

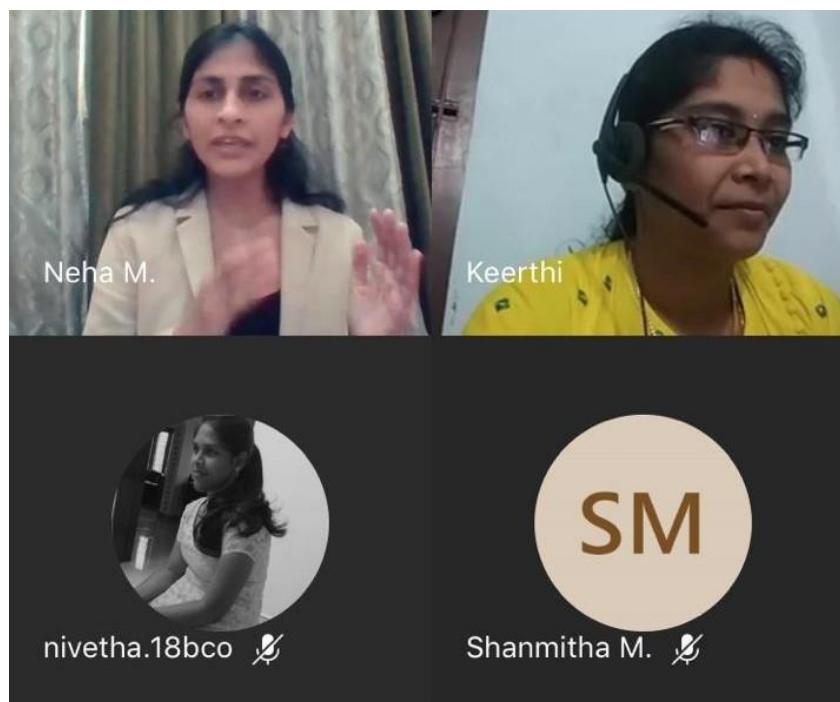


The session started with a welcome address and Introduction of Guest by Ms. Nithya Shree. L of II B.Com PA. The resource person started the session with the Traditional Costing System and their problems. He gets into the topic Activity Based Costing, steps involved in ABC and he explained elaborately how it is to be calculated by using examples. He emphasized on the applicability of ABC Analysis in the manufacturing plants. He also briefly touched upon, when we have to apply ABC Costing and stressed upon usefulness of Activity Based Management, Cost Drivers etc. Towards the end of his session, he explained the Comparison between Traditional Costing System and Activity Based Costing. Finally he concluded the session by saying the Activity Based Session is very accurate and best. The session was closed with proposing the vote of thanks by Mr. Mukunth Vikram S of II B.Com PA. The students found the session was interesting and informative.

Expert Conversation

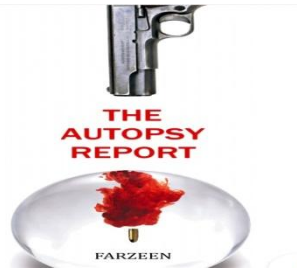
The School of Commerce, KCLAS organized a Virtual Expert Conversation on Entrepreneurial Skills in the VUCA world on 26.08.2020 from 5 PM - 6 PM via MS Teams platform. The resource person for the event was a retired Air force Officer Sqn Ldr Neha Malhotra (Retd.) and also Founder of Empower to Excel. The session started with the welcome address by Mrs. Keerthi, Assistant Professor, staff coordinator and student coordinator Nafeya Thacin J from school of commerce, KCLAS. The speaker started the session with a question and used power point presentation along with the live interaction and she started explaining the concept of VUCA with clear examples.

She also gave few tips to be followed by the young generation to excel bright in the future, later she gave a gist about the steps involved in critical thinking and tips for improving the students communication skills during the session to make participants more active she posted some Brain teasers and students were very eager in answering them. There was a wide spread of 100+ participants from commerce department and also it included other faculties from KCLAS.



KCLAS Student Corner

Book Publication



Farzeen.S.H of II B.Com has authored a book on the title "The Autopsy Report" in Amazon-Kindle edition.

Internship

- Amutha Dharani K, III B.Com PA completed internship as a Marketing intern in Herody, Bengaluru on 04.08.2020.
- Kavya Prakash, III B.Com PA completed internship as a Marketing Associate in Redbooks, Hyderabad on 15.08.2020

Student Participation

- Sreeyantha, III B.Com PA attended a Webinar on 'Innovation with Diapers - My Start-up Journey' organised by Sprout, KCT, Coimbatore on 01/08/2020.
- Nafeya Thacin III B.Com PA, Harsadhaa.S II B.Com PA and Anuradha.R, II B.Com attended a Webinar on 'Life through Lense' organised by Evolve, KCLAS, Coimbatore on 04/08/2020.
- Kavya Prakash, III B.Com PA and Anuradha.R, II B.Com attended Webinar on 'Cracking Competitive Exams' organised by Evolve, KCLAS, Coimbatore on 07/08/2020.
- Sneha.S, II B. Com PA has participated in a Webinar on "ORIGAMI ART" organised by Creencia Technologies Pvt. Ltd, Bangalore on 11/08/2020.
- Nandakishore, Nivetha U.S and Pooja of III B.Com PA participated in Financial Management quiz organised by Nanjappa College of Arts and Science, Coimbatore on 13/08/2020.
- Jagadeesh B S, III B.Com PA has participated in the Physical Education quiz organised by RV College of Engineering, Bengaluru on 15/08/2020.
- Kavya Prakash, III B.Com PA attended a Webinar on 'Block chain for Future' organised by Pramanicus academy, Hyderabad on 16/08/2020.
- Anisha.P, Uvashree.V.P and Manoj Kumar of II B.Com PA have participated in a Webinar on "How to Launch a New Product and Acquire Consumer during Pandemic" organised by Cherrypeachplum Growth Partners, New Delhi on 20/08/2020.
- Vishnu Dhanesh, III B.Com PA has attended a Webinar on 'Navigating Workplace Turbulence' organised by BML Munjal University, Haryana on 21/08/2020 and 22/08/2020.

- Kavya Prakash, III B.Com PA and Anuradha.R, II B.Com attended a Webinar on 'My Journey as a craft-preneur' organised by Evolve KCLAS Coimbatore on 22/08/2020.
- Gowtham.S, II B.Com PA of II B.Com PA attended a Webinar on Drones in Mineral Exploration: Analysing its application and intergration organised by ASSOCHAM on 24/08/2020.
- Abishek.K.K, Akilesh.J.S, Mukuth Vikram.S of II B.Com PA, Khaaviyadharshini.N, Merlin Sofia.S, Abinaya.S of II B.Com and Kavya Prakash, Charu Hasinee and Amudha Dharini of III B.Com PA have participated in a 10 days e-workshop on "Data Science with Python" organised by BBA department of KCLAS from 24/08/2020 to 04/09/2020.
- Nafeya Thacin & Kavya Prakash of III B.Com PA and Anuradha.R of II B.Com attended a Webinar on 'Snapshot by Thamizh Selvi ' organised by Evolve KCLAS Coimbatore on 25/08/2020.
- Manoj Kumar.D, II B.Com PA attended a Webinar on Direct-to-Consumer Strategy for Fashion Brands organised by Harish Nekkanti, Founder and CEO, VAPH Shoes on 26/08/2020.
- Kavya Prakash, III B.Com PA attended a Webinar 'Entrepreneurial Strategies for start-ups' organised by SAMS – MSME, Bengaluru on 26/08/2020.
- Simran.A, Samtani, Shanmitha Mani, Bharath Kesav.M, Saran.M, Jana Shruthi.G.V, Anuradha.R, Siv anedevi.T, Shrivalsan, R.K. Samritha Priyanka, Ashwin Prabhakar, S. Priyanka, Rajashree.L, Sanjana Santanalakshmi.V, S. Valliammai, Nandhini.N, R.Teena, Pradeepbalaji, Minu.P.B and Samritha Priyanka R.K. of II B.Com attended National Webinar on "Business Strategies for Start-ups" organised by Sambhram Academy of Management Studies in Collaboration with MSME Development Institute, Bangalore on 26/08/2020.
- Jaswanth.S, II B.Com PA attended a Webinar on Golf: An opportunity for Economic Growth organised by ASSOCHAM on 27/08/2020.
- Jana Shruthi.V attended a Webinar on "Gold as an investment option "organised by The Hindu, Business Line on 28/08/2020.
- Abishek.K.K, Akilesh.J.S and Mukuth Vikram.S of II B.Com PA attended a Webinar on Restricting Tax System in India through faceless Assessment Scheme organised by ASSOCHAM on 28/08/2020.

Online Course Completion

- Akshaya.B, Barath.V, Sneha.S, Varun.S and Sneha.S of II B.Com PA have completed online course on International Business in Coursera portal from The University of New Mexico.
- Snega.V of II B.Com PA have completed online course on introduction to psychology in Coursera portal from The Yale University
- PRATHESA.R of II B.Com PA have completed online course on Exploring Lights: Hands on activities and strategies for teachers in Coursera portal From Exploratorium.
- PRATHESA.R of II B.Com PA have completed online course on Introduction to Google Cloud Identity in Coursera portal From Google Cloud.
- PRATHESA.R of II B.Com PA have completed online course on The Hidden Value-Lean in Manufacturing and Services in Coursera portal from Boston Consulting Group.

The KCLAS Faculty

Online Certification

- Dr.Rupa. R, Associate Professor in Department of Commerce has completed an Online course through Coursera on Understanding Financial Markets from University of Geneva,.
- Dr.Rupa. R, Associate Professor in Department of Commerce has completed an online course through Coursera on FinTech and the Transformation in Financial Services from Copenhagen Business School.

Webinars

- Ms.Keerthi.B.S, Assistant Professor, Department of Commerce has participated in the HR panel Discussion on Managing through pandemic in the workplace: Challenges in Talent Acquisition and Training Organised by FISAT Business School, Angamaly on 20/08/2020.
- Dr.Sumathy.N, Professor in Department of Commerce attended a Webinar on National Educational Policy 2020 organised by APJ Abdul Kalam Technological University, Thiruvananthapuram on 23/08/2020.
- Dr.Rupa.R, Associate Professor, Department of Commerce attended a Webinar on National Educational Policy 2020- Knowledge series Transforming higher education: Structure and Processes organised by ASSOCHAM on 26/08/2020.
- Ms.Keerthi.BS, Assistant Professor, Department of Commerce attended a Webinar on National webinar on "Business Strategies for Start-ups" organised by Sambhram Academy of Management Studies in Collaboration with MSME Development Institute, Bangalore on 26/08/2020.