

# Department of Management

Academic Plan for July – November 2020

KCLAS Edge

## Expert Conversation (Open to all batches)

No	Topic	Speaker	Date/ week
01	Art of Business communication	Arun Parasuraman, Innovative HR & Training services P.Ltd., Chennai	Aug 18, 2020
02	Rethinking Marketing – Post COVID	Ms.Shanmuga Priya, Online Marketing Strategist, Google, Hyderabad	Aug 25, 2020
03	Market Research in Business	Mr.D.Manoj, Accounting Compliances and Reporting, Ernst & Young LLP, Bangalore	Sep 08, 2020
04	Vendor Rating	Mr.Santhosh, Customer Relationship Executive, Radiant Cash Management Ltd, Chennai	Sep 15, 2020
05	Healthy Workplace Conflict	Mr Saravana Subramniam, Founder, Tghuil systems, Coimbatore	Sep 22, 2020
06	Staying close with consumers	Mr. T. Prabhakaran, Marketing Manager, Honeywell Creation.	Sep 29, 2020
07	Smart Functions of Management	Ms. Kalyani, SIEGER Group, Chennai	Sep. 1 <sup>st</sup> Week, 2020
08	Business Environment Beyond Economies	Mr Srinivasan, Director, Alpine Group of Companies	Sep 2 <sup>nd</sup> Week, 2020
09	Hierarchy of Controls	Mr. B. Sivaraman, KLA-Tencor Software India Pvt Ltd	Sep 3 <sup>rd</sup> Week, 2020
10	Smart functions of Modern Business	Mr Nivas, Partner, Excite Consultant	Oct 06, 2020
11	Advertisement & Branding	Ms.Saranya, Rush Republic Ad Agency, Coimbatore	Oct 13, 2020
12	Sales force Automation	Mr.Aswanth, Marketing Analyst, Gomobiz, Coimbatore	Oct 20, 2020

## Workshops (Open to all batches)

No	Topic	Facilitator	Date/ week
01	Graphical Representation of Data	Ms Stephy Thangam, Business Analyst, IQVIA, Bangalore	Aug 28, 2020
02	Time and Motion Study Techniques	Mr.Ravikumar, General Manager Operations – Roots Industries, Coimbatore	Sep 04, 2020
03	Advertising Layout & Design	Mr Rajesh, Pay Per Creative, Coimbatore	Sep 08, 2020
04	Accounting and Compliance for MSMEs	CA.Mr.Manjunath C Subramaniam, TKMS & Associates LLP, Chennai	Sep 15, 2020
05	Social Media Marketing	Mr.A.Daniel, Head, SM Operations, The Digital Branding, Coimbatore	Sep 17, 2020
06	Creative Problem solving and decision Making	Ms. Kalyani, SIEGER Group, Chennai	Sep 2 <sup>nd</sup> Week, 2020
07	Business Ethics & Environmental values	Mr Shameer, Co-founder Bythe startups, Coimbatore	Sep 3 <sup>rd</sup> Week, 2020
08	Costing and Pricing	CA Mr.Kulandaivelu Srinivasan, Practitioner in Audit and Assurance, TKMS & Associates LLP, Chennai	Sep 3 <sup>rd</sup> Week, 2020

## Certificate Courses

No	Semester	Course	Certifying Body	Date/ week
01	I	Design Thinking	Spread Design and Innovation Pvt Ltd, Bangalore	Sep 3 <sup>rd</sup> week, 2020
02	III	Office Automation – MS Office	NIIT, Coimbatore	Aug 18, 2020
03		Lean Management	MSME, Coimbatore	Sep 18, 2020
04	V	Data Science with Python	Finland Labs – IIT Roorkee	Aug 24, 2020
05		Project Management	MSME, Coimbatore	Sep 25, 2020

Open for all KCLASites

S.No	Course	Certifying Body/ Trainers	Duration	Mode	Mode
01	Diploma in Positive Psychology	Bharathiar University	6 months	Evenings/ Weekend	Blended
02	Diploma in Data Analytics	Bharathiar University	6 months	Evenings/ Weekend	Blended
03	Diploma in Bharatanatyam	Bharathiar University	1 Year	Evenings/ Weekend	Blended
04	Diploma in Journalism	Bharathiar University	6 months	Evenings/ Weekend	Blended
05	Certificate in Campus Sustainability	Bharathiar University	3 months	Evenings/ Weekend	Blended
06	Civil Services Preparatory Training	Shankar IAS Academy	2 years	Evenings/ Weekend	Blended
07	CA	Institute of Chartered Accountant of India – YS Academy, Coimbatore	3 plus	Evenings/ Weekend	Blended
08	ACCA	ANSA, Chennai	3 plus	Evenings/ Weekend	Blended
09	CMA	Institute of Cost & Management Accountant of India	3 Plus	Evenings/ Weekend	Blended
10	CS	Institute of Company Secretary of India	3 Plus	Evenings/ Weekend	Blended
11	Analytics for ALL	IBM	1 week	-	Blended
12	Python Programming	IBM	1 week	-	Blended
13	Cloud Services - Bluemix	IBM	1 week	-	Blended
14	Design Thinking	IBM	1 week	-	Blended
15	Data Science with Spark & Scala	IBM	1 week	-	Blended
16	PG Diploma in Counseling and Guidance	Manasa Educational Foundation for Mental Health, Shivamoga, Karnataka	-	-	Distance
17	PG Diploma in Child Counseling	Manasa Educational Foundation for Mental Health, Shivamoga, Karnataka	-	-	Distance

18	PG Diploma in Corporate Counseling	Manasa Educational Foundation for Mental Health, Shivamoga, Karnataka	-	-	Distance
19	PG Diploma in Rehabilitation Psychology	National Centre for Disability Studies, Indira Gandhi National Open University, New Delhi	-	-	Distance
20	PG Diploma in Clinical Psychology	Global Institute of Medical Sciences	-	-	Distance
21	Criminal Psychology	International Career Institute	-	-	Distance
22	Certificate in Child Psychology	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
23	Certificate in Mental Health	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
24	Certificate in Career Counseling	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
25	Certificate in Developmental Psychology	Royal Institution, Pondicherry or Lamupur, Malaysia	-	-	Online
26	Watson Services	IBM	1 week	Evenings/ Weekend	Blended
27	Disaster Risk Management - Identification, Assessment and Analysis	National Institute of Disaster Management	30 Hours	-	Online
28	Open Learning Programme in Entrepreneurship	EDII – Ahemadabad	1 year	-	Online
29	Economics For Managers	Harvard Business school	8 weeks	-	Online
30	Innovation & Start-up Policy	IIM Bangalore	8 weeks	-	Online
31	Diploma in Women's Empowerment and Development (DWED)	IGNOU	6 months	-	Online
32	Diploma in Strategic Management and Leadership	Swiss School of Business and Management, Geneva	6 months	-	Online
33	Event Management	Mark1 Institute of Entertainment & Event Management / Wizcraft MIME	3 months	-	Online
34	Export / Import Business	Directorate General of Foreign Trade	40 hours	-	online
35	Foundational Certificate in Public Policy	Takshasila Institution, Bengaluru	3 months	Online	online
36	Social Policy and Welfare States in the 21st Century	University of Oxford	3 Months	Distance	online
37	Politics: An Introduction	University of Oxford	3 Months	Distance	online
38	Certificate Programme in Peace Studies and Conflict Management	IGNOU	6 Months	Distance	online

39	Policy Design and Delivery: A Systematic Approach	Harvard University	6 weeks	Distance	online
40	Certificate in Environmental Studies	IGNOU	6 Months – 2 year	Distance	online
41	Certificate in Media & Communication	Symbiosis School of Media and Communication (Bangalore)	1 Week		Blended
42	Diploma in Film making course	Whistling woods International	6 months		Blended
43	VFX/Transport Design/3D Animation- Workshop	Asia Pacific University, Malaysia Staffordshire University, UK	2 Days		Blended
44	Certificate Course in Photography	Light and Life academy	4 months		Blended
45	Diploma in Creative Writing in English (DCWE)	Symbiosis Centre for Distance learning , Pune	1 year	Distance	online
46	Certificate Course in Corporate Communications	NMIMS , Mumbai	6 months	Distance	online
47	Short Course on Critical Reading	Dept of Continuing Education - University of Oxford, UK	10 weeks	Distance	online
48	Diploma in English Language Teaching (DELT)	Symbiosis Centre of Distance learning , Pune	1 year	Distance	online
49	Creative Writing: an Introduction to Fantasy Writing	Institute of Continuing Education – University of Cambridge, England, UK	7 weeks	Distance	online
50	Freelance and Feature Writing	Dept of Distance Learning, The London school of Journalism, London, UK	9 – 15 months	Distance	online
51	Business Communication Skills	British Council, India	6 weeks	Distance	online
52	STEP e -learn	The Hindu Group , India	3 months	Distance	online
53	Diploma in Creative Writing in English (DCE)	IGNOU , India	1 year	Distance	online