

Expert Conversation

An Expert conversation on 'Art of Business Communication' was organised by the School of Management on 18th August, 2020, at 3.00 p.m. Mr. Arun Parasuraman, Trainer @ Innovative HR & Training Services (P) Ltd., was the Expert for the Conversation. The session started with introductory remarks by Tarun C J of III BBA. The expert kicked off the session with an ice breaking question of, 'What according to you is communication' and students started interacting with the expert with their responses. The whole session was synergistic and lively as the speaker posed several interesting questions to enable the participants to understand the topic in a better way.

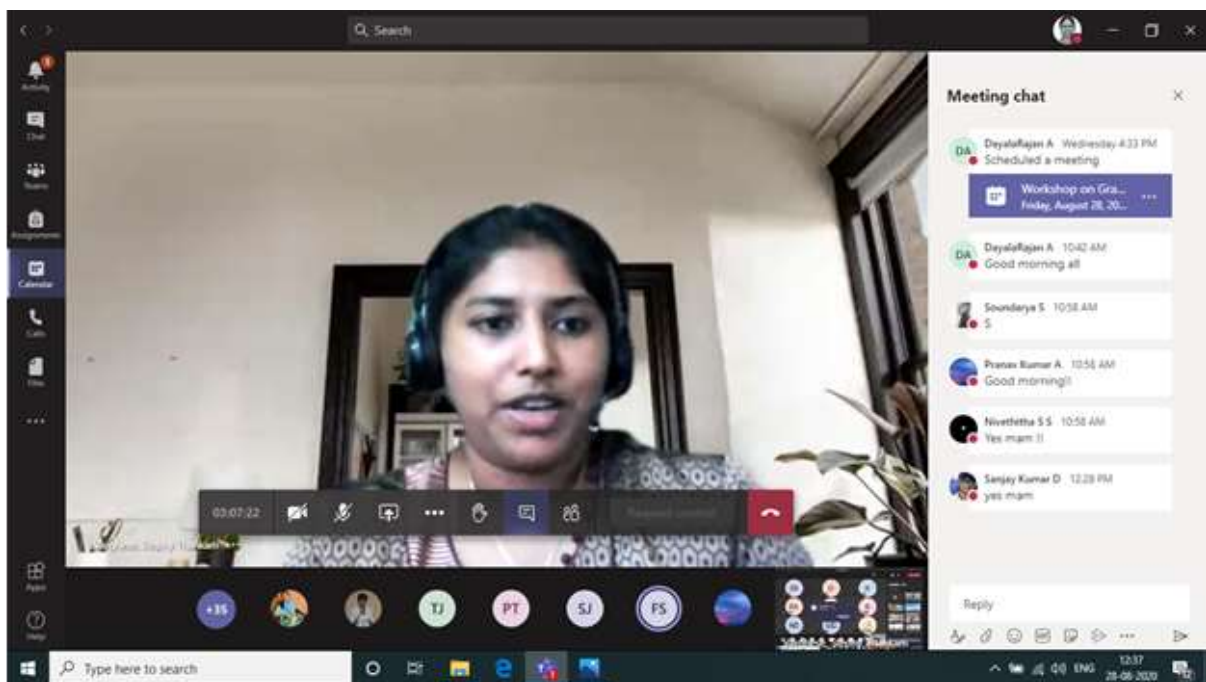
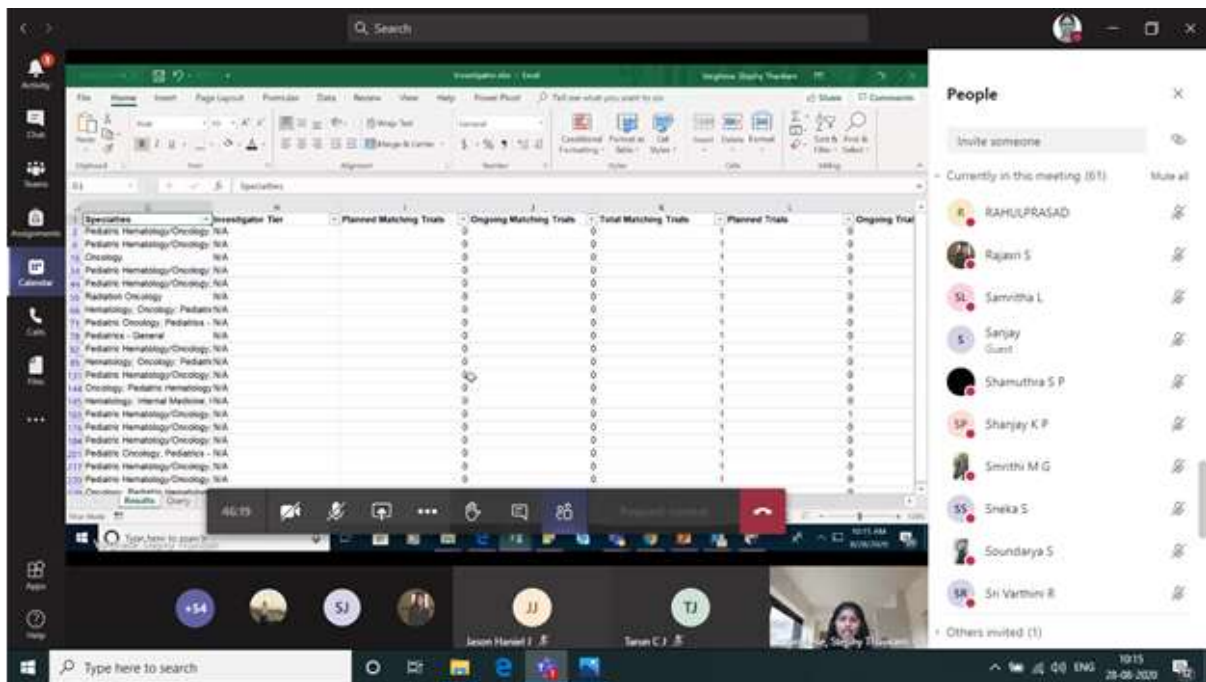
He also explained the types and modes of communication used in businesses today. He emphasised the importance of effective communication, organisational practices, tips to improve digital communications, communication in social media to improve productivity. He also highlighted the phrases to be used in professional business communication. At the end of his talk he answered various queries raised by the participants on how to improve business communication skills? What inspired the speaker to take up training as a profession? How to connect to the Rotary club? and so on. The students felt the session was interesting and useful which they expressed in their feedback. The closing remarks were given by Ms. Prabha, Assistant Professor, School of Management.



Workshop

School of Management organised a Workshop on 'Graphical Representation of Data' for Third year BBA students on 28th August 2020, virtually through Microsoft Teams platform. Ms. Stephy Thankam Varghese, Business Analyst, IQVIA, Bangalore was the resource person. Fifty-seven students participated in the workshop. The session started with the Welcome address by Mr. Tarun of III BBA. J. Subhashini of II BBA introduced the resource person to the gathering. The Resource Person started the workshop with a brief explanation about the importance of data in research and business. She further explained about data visualisation and its usefulness in presenting data. She demonstrated the usage of Excel in presenting data. The resource person told about the shortcut formulas in Excel which will help in consolidating the information. She gave a live demo on creating the various types of graphs like Bar graph, Line graph, Donut Chart, Scatter/Bubble Chart, 3 D Chart and WaterFall Chart. She used the real data of COVID 19 hospitals, doctors and Nurses to explain the 3 D chart. The session was completely interactive. Finally, the resource person conducted a quiz related to the topic discussed. Resource person also shared her experience in using live data and presenting it graphically. All the participants were highly interactive in the session. The talk helped the students in

understanding various concepts of data representation. The workshop concluded with the vote of thanks by Ms.Subhashini of III BBA.



KCLAS Student Corner

Virtual study visit

A Virtual study visit was steered by Dr.Umarani, Professor of Management, on 21st August, 2020, for Second year BBA students to enrich them with the process of paper production at Sappi Paper Mill, Austria

Internship

- Nalin M of III BBA is undergoing internship in his family business Ganapathy Oil Mills, Annur and Nadhanii Motors, Authorized Yamaha Main two wheeler Dealer, Mettupalayam.
- Nithish Kumar S of III BBA is doing internship in his family business Velmurugan Borewells, Bangalore and Kangeyam.
- Hariram S of III BBA is doing internship in his family Business Sibihari Exports, Karur.
- Pranesh D of III BBA is into his family business Sri Venkateshwara Garments, Tirupur dealing with all kinds of casual wear.

Student Participation

- ★ Preethick Roshan PJ of III BBA participated in “Power Money Workshop” organised by Sharekhan Education on 11th August 2020.
- ★ Varsha R of III BBA participated in the webinar on Significance of Sleep and its Management organised by the Department of Psychology, KCLAS on 13th August 2020.
- ★ Sri Suganthi S of III BBA participated in the webinars, “Creative writing passion to profession” on 16th August 2020, “Untold Story of a cricket match” on 18th August 2020 organised by Department of English, KCLAS and “The Great Entrepreneurial Success stories” organised by Evolve, KCLAS on 21st August 2020.
- ★ Sri Varthini R of II BBA took part in the webinars organised by Tamil Mandram & KCLAS Leadership Council on 'Silapadhigaram Kudimakkal Kaapiyame' on 1st August, 2020 and “Life through lenses” on 4th August, 2020, 'Being a social media influencer', organised by Evolve, KCLAS on 14th August, 2020 and 'ILETS through Basics' on 24th August, 2020.
- ★ Sri Varthini R of II BBA also participated in the webinars, “Creative writing passion to profession” on 16th August 2020, “Untold Story of a cricket match” on 18th August 2020 organised by Department of English, KCLAS

Online Course Completion

S.No	Name of the Student	Class	Course title	Portal	University/Institution

1	Sri Varthini R	II BBA	Introduction to Food and Health	Coursera	Stanford University
2	Varsha R	IIIBBA	Emails in English	Coursera	Georgia Institute of Technology
3	Tarun CJ	III BBA	Business Pack101	MyCaptain	IIM, Bangalore
4	Rajeev R	IIIBBA	Athlete 365	Olympic.org	International Olympic Committee, Switzerland
5	Rajeev R	IIIBBA	COVID Safe Sport Coaches & Officials Certification	openlearning.com	Australian Coaching Council and the Martial Arts Industry Association

The KCLAS Faculty

Faculty Empowerment

- ★ Dr.R.Umarani, Professor in the Department of Management served as a resource person for a guest talk on 'HR Analytics' for MBA students organised by Kongu Arts and Science College, Erode on 19th August 2020.

Webinars/FDPs/Training programmes

- ★ Dr.N.Nandhini Devi, Assistant Professor of Management participated in the Faculty Development Programme on "How to teach Online" organised by IIM Indore from 27th July to 1st August 2020.
- ★ Dr.N.Nandhini Devi, Assistant Professor of Management participated in Germinate FDP and Hands-on Workshop organised by Project Germinate Team, KCT during 13th and 14th August 2020
- ★ Ms.D.Prabha, Assistant Professor of Management attended an AICTE sponsored Short Term Training Programme(STTP) on 'Implementation of OBE to enhance quality of HEIs' from 24th August to 29th August, 2020 organised by Sri Ramakrishna College of Arts and Science, Coimbatore.
- ★ Ms.D.Prabha, Assistant Professor of Management attended a Webinar on 'Patent Protection for Innovation Driven Academic Institutions' on 29th August, 2020 organised by Turnip Innovations, Mumbai.

Book Chapter

- ★ Ms.D.Prabha, Assistant Professor of Management, published a chapter titled, 'Indian Higher Education system-Evolving paradigms' in the Book 'Revolutionising Indian Education system' published by Archers & Elevators Publishing House, Bangalore with ISBN: 978-81-946245-0-9.