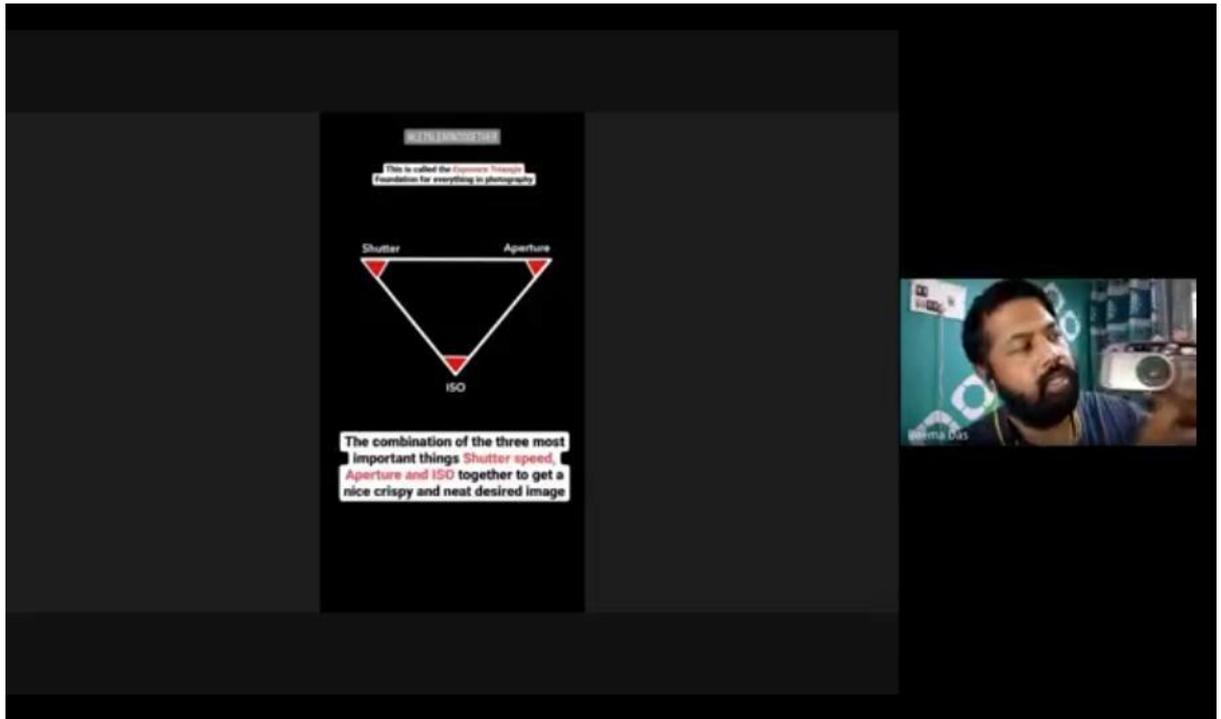


KCLAS Events - CLUBS & EVOLVE – August 2020

KCLAS Student Corner

Webinars

- Tamil Mandram & KCLAS Leadership Council organized a webinar on **'Silapadhigaram Kudimakkal Kaapiyame'** on August 1, 2020 from 3.50 pm to 4.50 pm. The resource person for the session was Dr. Porunai K. Maariyappan, Assistant Professor, Department of Tamil and Translation Studies, Dravida University, Andhra Pradesh. He started on by putting forth the amount of significance, uniqueness & importance silapathikaram holds among other literature works in TamilNadu. He explained various methods that made silapathikaram withstand the test of time like films, books, temples, etc. He elaborated various instances from the epic, Silapathikaram for quoting how it remained, remains and would continue to remain as a literary work for the layman (kudimakkal kappiyam) - from stories of Kannagi's upbringing to Kovalan's death. He concluded with instructing the students to learn more to understand different perspectives, analyse the right information and establish right results. The session was fruitful with about 170 participants.
- The event **'Musical Evening with Parvathi Jayadevan'** on August 1, 2020 brought in a melodious evening to all the participants, from 5.00 pm to 6.00 pm. Ms. Parvathi Jayadevan, Recording Artist & Playback Singer, and the fame of Airtel Super Singer program in Vijay TV, made scintillating performance online. The event was organized by EVOLVE. Leadership Council members actively organized and about 115 participants participated in this.
- EVOLVE organized a webinar on **'Life through Lens'** in which Mr. Beema, Travel/ Wedding Photographer addressed the participants on August 4, 2020 from 5.00 pm to 6.00 pm. The session began with a short note on the working of vintage cameras and the EXPOSURE TRIANGLE, the foundation for everything in photography.



The exposure triangle was further explained based on three main components - Shutter, Aperture and ISO. He pictured & elucidated the relation between a camera and a human eye for better understanding on how it works. He streamed a video and explained how the aperture of a camera helps in capturing the depth of a picture, because it is all how you want your picture to be. He discussed on various interesting interpretations and examples, especially on the BINOCULAR VISION. He quoted that 'The sensor is the brain of the camera because it has to be amplified before it is read when exposed to light or signal.' The event had about 75 participants.

- A webinar '**On: Cracking Competitive Exams**' was organized by EVOLVE on the 7th of August 2020 from 5.00 pm to 6.00 pm. Speaker: Ms. Hemalatha M, Assistant Superintendent, Perinthalmanna, Kerala was the resource person. About 110 participants participated. The key take away from this session are about how to stay focused and how public service plays a very important role in the society. Tips like reading newspapers and analyzing the content will give the ability to view the content in different perceptions which is necessary in for preparing for UPSC were

given. The materials necessary to prepare for UPSC were suggested and stressed on understanding today's sacrifice is tomorrow's success.

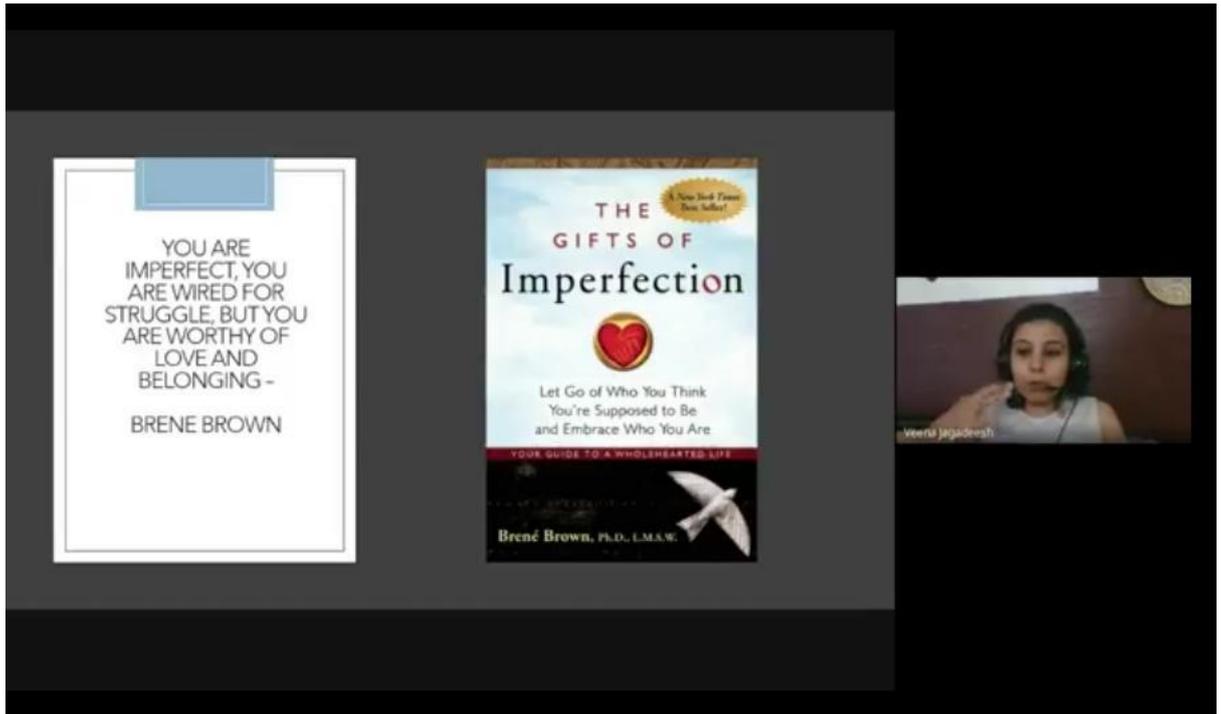
- Tamil Mandram and EVOLVE collaboratively organized a webinar titled '**Padaipulagamum Penaramum**' by Mrs. Akila D, Writer & Psychiatric Counsellor on August 8, 2020 from 5.00 pm to 6.00 pm. Started with her affiliation into the field & importance of the theme in all ages of Literature. She explained how literature ("Padaippu Ulagam") is one of the greatest tools to record, reciprocate and deliver the most powerful ideas. She quoted ten novels from Tamil Literature, explained in brief how women were portrayed in those novels (Pennaram) in different contexts like "Sila nerangalil Sila Manithargal" by author Jayagaanthan. She analysed the way literature has evolved in its essence in portraying women over time. She concluded by explaining the amount of impact society has on literature and the influence of literature on society. About 314 participants took part in this interesting session.



- EVOLVE conducted a webinar on the topic **Dealing with Anxiety** on August 11, 2020 from 5.00 pm to 6.00 pm. Ms. Gouri Krishna, Nutritionist and Harmony Holistic Health was the resource person for the webinar. The session started with the guest talking about her personal experiences on GAD- General Anxiety Disorder. "I experience a new atmosphere at college, living alone, break ups, irregular menstrual cycles, weight gains followed by my first anxiety attack", said Ms. Gouri Krishna.

She pointed out that sleep, relationships, eating pattern and physical health are the indicators of the quality of life and highly influence our mental health. She also differentiated ANXIOUSNESS (a normal physiological response) from ANXIETY DISORDERS (existence of extreme depression). She suggested a few activities like journaling, exercising, meditation, self-care, doing something productively in case of GAD. The speaker, being a nutritionist also spoke about the impact of food on our mental health. She advised the participants to consume more of anti-inflammatory foods that contain Zinc, Vitamin B9, omega 3 fatty acids and iron. The event had 70 participants.

- A Webinar '**On: Being a Social Media Influencer**' was organized by EVOLVE on August 14, 2020 from 5.00 pm to 6.00 pm. Ms. Sringeri, Makeup Artist was the resource person. About 50 participants took part in this. The guest began the session by talking about her journey from a HR manager to a renowned Makeup Artist. She explained the pros and cons of being a social media influencer. She elucidated the answers for questions on how to start from where one is and with what one has, on how to earn the trust and loyalty of many people. She declared certain mantras she had in life like aiming for a global reach, staying consistent and how to start networking. She concluded with advising on how to choose a platform that will give an individual the most influence on social media. The event had 70 participants.
- A webinar titled '**On: Creative Writing - Passion to Profession**' was organized by EVOLVE & Creative Writing Club on August 16, 2020 from 5.00 pm to 6.00 pm. The speaker was Mrs. Shobana Kumar, Writer, Poet, Editor and Social Worker. About 65 participants took part in this session.
- EVOLVE conducted a webinar '**On: Perfection is the Wrong Direction**' on August 18, 2020 from 5.00 pm to 6.00 pm. The Speaker was Ms. Veena Sethuraman, Director and Head, Learning & Organisation Development, InMobi.



The guest began by speaking about her personal life and experiences of understanding how perfection is the wrong direction. She discussed on health and how important it is to take care of mental and physical health, instead of being stressed & frustrated about not being perfect. She elaborated on how progression is more important than being stagnant, aiming for perfection. Success lies in evolving as part of the journey and output is just the side effect. Grow at your own pace, said the speaker. The session had about 55 participants.

- A webinar '**On: Untold Stories of a Cricket Match**' was organized by August 21, 2020 from 6.00 pm to 7.00 pm. Mr. Hari Nishanth, Ranji Cricketer was the resource person. The guest began with the note of his affiliation to the field and how much it feels valued on talking about behind the scenes of a cricket match since it is always unnoticed. He stated how earning the love of people was the most special thing and also explained the struggles to get that love. He explained how the audience just invested trust, hope and pressure on their favourite team, but on the contrary the players had enormous pre - match and post - match pressure. He quoted various kinds of objectives every player has - individual targets, team targets, working under

pressure, etc. He concluded with tracking his progression of how passion changed to profession, the role of hard work and dedication in achieving the success. Thus he insisted all participants to have a pursuit of their passion with fullest support. There were about 50 participants for this session.

- Tamil Mandram & EVOLVE conducted a Webinar on '**Mahakaviyum Mahathmavum**' on August 22, 2020 from 4.00 pm to 5.00 pm. Prof. Poorani, a renowned Orator from Coimbatore was the resource person. Vasanth of II BA Political Science, Student Coordinator of Tamil Mandram and Team EVOLVE coordinated the event. About 206 participants participated in this event.



She started with her affiliation into the field & importance of the poet Rabindranath Tagore ('Mahakavi') & Gandhiji ('Mahatma') in shaping the history of India. Instances where it seemed they were openly opposing the other's views, like in matters like Non - Cooperation, but then put forth it as just the differing concerns were quoted. Gandhi, proposed Non - Cooperation for thought of Independence but Tagore worried that people might use it as a wrong example for accomplishing unnecessary things after the age of Gandhi. She analysed how Tagore delved into the day to day struggles of a layman & proposed plans like educating all for a better and brighter India.

- Fine Arts Club collaborated with EVOLVE and conducted a webinar on **'My Journey as a Craft-Preneur'** on August 22, 2020 from 5.00 pm to 6.00 pm. Ms. Smrithi. S, Student Entrepreneur was the speaker for this session. The event was coordinated by Tirzah Mini and Sai Arpita Iyer of the Department of Visual Communication, Student Coordinators of Fine Arts Club, and team EVOLVE. About 50 participants took part in this session. The key take away of this session are, one can venture into a business when it has a structured idea and plan with the interest to provide the best of interests. It's important to be consistent and provide quality services with utmost excellence.
- A webinar **'On: Snapshot with Thamizh Selvi'** was organized by EVOLVE on August 25, 2020 from 5.00 pm to 6.00 pm. Ms. Thamizh Selvi, Photographer was the resource person. The event had about 653 participants. The key take away of this session is to be a learner every day, and to keep experimenting. It's important to be consistent in practicing various forms and exploring new ideas.
- Book Readers' Club organized the Book Talk Series – **'Talk Turkey'** which provides a platform for avid readers to share their thoughts and discuss on the book that they have read. The session was held on August 26, 2020 from 5.00 pm to 6.00 pm. Kanya. T of II BBA shared her views on the book titled *Rippler* by Cidney Swanson. Farzeen.S.H of II B.Com spoke on 'The Autopsy Report', a Kindle edition (ebook) , a debut book written by Farzeen herself. The event was coordinated by Rithika.C of II BA English Literature and Pranav of II BBA. About 20 students participated in this.



TALK TURKEY 

TALK TURKEY BY BOOK READERS' CLUB IS AN INFORMAL EVENT WHERE OUR FELLOW STUDENTS TALK ABOUT THEIR FAVOURITE BOOKS LIVE.

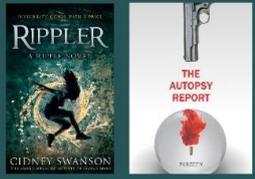
SO COME JOIN US TO DISCOVER AND SHARE THE LOVE OF READING.

 **Kanya :** (II BBA)
Rippler by Cidney Swanson

 **Farzeen :** (II BCOM)
The Autopsy Report by Farzeen

ON

26TH AUGUST 2020 - 5:00PM - 6:00 PM




WELCOME

**THE
AUTOPSY
REPORT**

Authored by
FARZEEN



- EVOLVE conducted a webinar '**On: The New Age of Music**' on August 28, 2020 from 5.00 pm to 6.00 pm. Mr. Sunil Suresh, General Manager, Shirokin India & Co Founder, BEATSClub was the resource person for this event. The session began with the guest explaining about BeatBoxing and his entry into it. He insisted on not giving up and being realistic in case of any attempt to become a Beat Boxer. He discussed about importance of fests like COLOSSAL, a music festival for Beat Boxers & proving oneself in each opportunity available. The session concluded with three performances of the guest which he did with so much ease, mainly concentrating on the Bass Drum, Hi Hat, Snare beats. There were about 54 participants.
- A collaborative event by EVOLVE & Dance Club '**On: Hip Hop: Unite the Streets**' was conducted on August 29, 2020 from 5.00 pm to 6.00 pm. The speaker was Ms. Mercina Michael, Dancer & Choreographer. The guest started off with her personal journey - her affiliation to the field, starting off with hip - hop, initial struggles &

pains & how she proved amidst all odds. She also shared her knowledge about the origin of Hip-Hop, its implications ("Knowledge of Dance"), its evolution into different forms - Hip - Hop 1, Hip - Hop 2, and present trend - Hip Hop 3. She quoted briefly the important personalities who shaped the history of Hip – Hop. She mentioned the foundation and fundamentals of Hip - Hop that the aspirants must master for getting a hold of Hip – Hop. About 33 participants took part in this session.

Special Video

- **Dance Club** initiated a video launch owing to the **74th Independence Day**. Karthika and Keerthana of III B.Sc Visual Communication coordinated with the students of Dance club and came up with a dance video to commemorate the struggle of our great freedom fighters. The video was launched live in **KCLAS YouTube Channel** on August 15, 2020 at 10.00 am. It had around 1685 views in the first three days. The link to watch the video is <https://youtu.be/lj4JxyTW1to>

**HAPPY
INDEPENDENCE
DAY
2020**

